

# Town of Fort Myers Beach

### COMMUNITY DEVELOPMENT DEPARTMENT STAFF REPORT

**TYPE OF CASE:** 

Sign Variance (VAR)

**CASE NUMBER:** 

VAR16-0008

STAFF REPORT DATE:

September 30, 2016

LPA HEARING DATE:

October 11, 2016

LPA HEARING TIME:

9:00 AM

**STAFF RECOMMENDATION:** 

**APPROVE** 

#### I. APPLICATION SUMMARY

Applicant/Agent:

FMB Associates LP/Noel Davies, Roetzel & Andress

Request:

Variance from 32 square feet sign area limitation in LDC

section 30-153(b)(1) to permit a wall sign that contains 55

square feet of sign area.

Subject property:

See Exhibit A

Physical Address:

684 Estero Boulevard

STRAP #:

24-46-23-W3-00400.0090

FLU:

Mixed Residential & Recreation

Zoning:

CR (Commercial Resort) & EC (Environmentally Critical)

Current use(s):

Hotel (Best Western PLUS Beach Resort)

#### Adjacent zoning and land uses:

North:

Estero Blvd. then RC (Residential Conservation) (Single Family

and Two Family Residences), Mixed Residential FLUM

South:

EC (Environmentally Critical) (Gulf of Mexico), Recreation &

Tidal Water FLUM

East: EC (Environmentally Critical) & RM (Residential Multifamily)

(Single Family and Two Family Residences), Tidal Water,

Recreation, & Mixed Residential FLUM

West: EC (Environmentally Critical) & RM (Residential Multifamily)

(Single Family and Two Family Residences), Tidal Water,

Recreation, & Mixed Residential FLUM

#### **II. BACKGROUND AND ANALYSIS**

#### Background:

FMB Associates LP has applied for a variance and relief from Section 30-153(b)(1) of Chapter 30 – Signs, of the Town of Fort Myers Beach Land Development Code (LDC). The subject site is developed with a Best Western Beach Resort and accessory uses. The application materials provide that:

The Applicant, FMB Associates LP dba Best Western Beach Resort ("Applicant"), has been an upstanding member of the Fort Myers Beach business community for decades. Its principals, the Malbon family, have always had a positive relationship with the Town and its leaders and look forward to continuing this relationship for years to come. The Malbons have provided a high quality beachfront resort on the North end of the beach 684 Estero Boulevard, since the resort was built in 1985. The Best Western is a model resort business that always seeks to provide a clean, well-maintained building that is a destination for tourists and locals alike.

The subject property is comprised of approximately 2.75 acres. According to Table 4-2 of the Town's comprehensive plan, the site contains 75 hotel/motel rental units. Existing development on the property consists of the motel building, paved parking lot, walkways, and a pool. The current owner, FMB Associates, purchased the property on October 24<sup>th</sup> October 1985. The subject of the current request is the wall sign mounted on the side of the hotel building facing Estero Boulevard.

LDC Section 30-153(b)(1) limits commercial signs to a maximum of thirty-two (32) square feet of sign area. This section provides that a parcel of land containing one (1) or two (2) business establishments, each separate business establishment is allowed a maximum of thirty-two (32) square feet of sign area. The subject site contains one business establishment, Best Western Beach Resort, and is therefore allowed a maximum of thirty-two (32) square feet of sign area for the subject wall sign.

FMB Associates applied for the variance on September 2, 2016. The application materials provide the following discussion concerning the reasons why the applicant is pursuing this variance at this time:

...being part of an international franchise like Best Western requires the Malbons to comply with their franchise agreement. The Best Western franchise has rebranded its

logo and lettering and has mandated all Best Westerns install new signage by December 31, 2016, or else face serious penalties and fines. The only sign at the Best Western on the beach is the wall sign on the façade of the building, which existing sign is currently 78 square feet in area. Drivers along Estero Boulevard can easily see this sign and it effectively identifies the building. There are no other signs identifying the property because there is nowhere to put them. The Town's recent improvement to Estero Boulevard, including the new sidewalk between the road and the edge of the Best Western property boundary includes landscaping and foliage that blocks drivers from being able to see a sign (there is also additional landscaping and foliage on-site that's been there for many years)...Under the Code, signs are allowed to be installed as close as 3 feet to the road (Section 30-93(b), LDC); however, because of the foliage and landscaping, this is not possible at the Best Western. Instead, because the Best Western building is set back approximately 90 feet from the road (see survey dated May 19, 2015 included as Exhibit B), their building's sign is approximately 30 times farther away from the road than a sign 3 feet from the road.

Thus, the only option they have to identify their property is to put a wall sign on the large facade of the building. Putting a sign on the building that is only 32 square feet would not allow drivers on Estero Boulevard to identify the building. This is why the Best Western is asking for a sign that is 55 square feet, which is the smallest sign possible that allows drivers to identify their building. Specifically, the Applicant is seeking a variance from Section 30-153(b)(1), LDC, "maximum sign area," which limits sign area to 32 square feet...

It is because of these unique circumstances with the building setback and the lack of any other sign that the Best Western is looking to the Town for a variance from the square feet limitation. Such circumstances have caused the hardship that the Malbons are facing and justifies relief from the sign area limitation.

The Applicant has worked with the vendor assigned to them by the Best Western franchise to create as small a sign as possible that can still allow drivers to identify the property from the street – 55 square feet. While this is not ideal for the Malbons given that it is still a 23 square feet reduction from their existing sign, they want to comply as close as possible with the Town's Code and are seeking the minimum variance possible.

The subject site is located in the Mixed Residential and Recreation future land use categories. The hotel is located in the Commercial Resort (CR) zoning district (see Exhibit B).

Concerning surrounding uses the application provides the following discussion:

The surrounding properties are a mix of resort and residential; specifically, immediately to the north is zoned Commercial Resort (CR) and Residential Multifamily (RM) with future land use categories of Mixed Residential and Recreation; immediately to the south is zoned Residential Multifamily (RM) with future land use categories of

Mixed Residential and Recreation; and immediately to the east across Estero Boulevard is zoned Residential Conservation (RC) with a future land use category of Mixed Residential. Granting the variance would not have any negative effect on the surrounding properties; rather, it would allow for the smooth and safe flow of traffic of cars going in and out of the Best Western because drivers would be able to sufficiently identify the property.

Staff notes that the current sign was permitted on August 7, 2008 (SGN08-0070) (See Exhibit D).

#### Analysis:

The applicant is requesting relief from the section of the code that regulates the size of the sign face, Section 30-153(b)(1), to replace the existing 78 square foot wall sign located on the front of the hotel building with a new 55 square foot sign (see Exhibit C). The wall sign is directed to Estero Boulevard.

The application provides the following summary discussion as justification:

In summary, the Best Western wants to continue its positive relationship with the Town. They look forward to maintaining their status as a high quality beach resort that consistently attract tourists and locals to their facility. However, because of the demands of the Best Western franchise to install a new wall sign with the Best Western's new branding and the unique circumstances of their property with the building that is set back approximately 90 feet from the property line, the driveway entrance that is close to the southerly property boundary with all drivers travelling from the south, and the landscaping and foliage that would block visibility of a sign closer to Estero Boulevard, they are faced with a severe hardship of drivers along Estero Boulevard not being able to identify their resort if they are forced to install only a 32 square feet size. This is the only sign that will identify their building, which existing sign is 78 square feet. A sign that is any less than 55 square feet would not sufficiently identify the property. Therefore, through this variance request, they are seeking a 23 feet reduction from their existing 78 square feet sign, which is the minimum variance to the 32 square feet requirement to allow their guests and all other drivers on Estero Boulevard to sufficiently identify their property.

Staff agrees that the visibility of the facility from the road will require a larger sign than the code currently accommodates. Staff also notes that the visibility triangle limitations in 34-3131 limit the placement of signs along the subject site's frontage as the facility has 2 driveway connections that are subject to section 34-3131(b).

#### Findings and Conclusions:

Using the five decision making factors described in LDC Section 34-87(3), Staff recommends the following findings and conclusions:

a. That there are exceptional or extraordinary conditions or circumstances that are inherent to the property in question, or that the request is for a de minimis variance

under circumstances or conditions where rigid compliance is not essential to protect public policy;

The applicant has provided the following discussion concerning this finding:

...there are exceptional and extraordinary conditions and circumstances inherent to this property including that, without this variance, drivers along Estero Boulevard would not be able to sufficiently identify the building. Due to the Town's landscaping and foliage along the concrete sidewalk adjacent to the property boundary (as well as the on-site landscaping and foliage that was in place prior to the ordinance being amended in 2011), a sign nearer to the street would not be feasible or helpful in identifying the property so the subject wall sign is the only way people will be able to identify the property. While the street setback for signs is three feet (Section 30-93(b), LDC), this particular building is set back approximately 90 feet from the right-of-way (30 times farther away) as there is a large parking lot between the right-of- way and the building. This makes visibility of the wall sign from the right-of-way uniquely challenging and necessitates a wall sign greater than 32 square feet...this is the only sign that will identify their building, which existing sign is 78 square feet so this is a reduction of 23 square feet... A sign that is any less than 55 square feet would not sufficiently identify the property. The 2015 survey...depicts that the driveway entrance is close to the southerly property boundary. All traffic searching for the Best Western comes from the south. Due to the proximity of the driveway to the southerly property boundary and the landscaping and foliage on the Estero Boulevard right-of-way and the southeast corner of the property, there is no available location to place any monument sign to advise drivers of the driveway entrance. Therefore, the wall sign needs to be visible to drivers because it is the only way they will be able to identify the property and know to turn into the Best Western driveway.

Staff agrees that a larger sign is required given the circumstances that the applicant discusses. These circumstances are unique to the subject property. Staff therefore recommends a finding that there **are** exceptional or extraordinary conditions or circumstances that are inherent and unique to the subject property and that **it does** justify the variance requested.

b. That the conditions justifying the variance are not the result of actions of the applicant taken after the adoption of the regulation in question.

Concerning this finding the application provides the following discussion:

The conditions justifying the variance are not the result of any actions of the Applicant since the 2011 sign ordinance was adopted. The Best Western franchise is demanding compliance with its new logo which requires a replacement sign – this is a mandatory requirement of maintaining the

franchise with Best Western and the Applicant will be subject to serious penalties and fines if the new sign is not installed by December 31, 2016.

Staff notes that many of the circumstances that the applicant discusses have existed on the subject site since resort was built in 1985, namely that the hotel was developed with a large parking lot between the building and Estero Boulevard.

The sign predates the regulation in question. The improvements to North Estero Boulevard were constructed in 2011. The current sign ordinance was adopted on April 18, 2011. Staff finds that the conditions justifying the variance **are not** the result of actions of the applicant taken after the adoption of the regulation in question.

c. That the variance granted is the minimum variance that will relieve the applicant of an unreasonable burden caused by the application of the regulation in question to his property.

Concerning this finding the application provides the following discussion:

The variance sought is the minimum variance that will relieve the Applicant of an unreasonable burden caused by the application of the subject regulation because anything less than a 55 square feet wall sign would not sufficiently identify the property.

The existing sign provides a unique function as a way finding sign for the driving public to locate the resort facility. A sign meeting the requirements of 30-153(b)(1) would not be as visible to the driving public versus the proposed sign. Staff also notes that the proposed sign would be lessening the nonconformity by lowering the total sign area from 78 square feet to 55 square feet. Staff believes that the proposed sign reflects the minimum variance necessary for the sign, taking into consideration the subject property's location, the sign's location, function, and the orientation of the sign. Staff believes that the requested variance is the minimum variance necessary to relive the unreasonable burden caused by the application of Chapter 30 of the LDC.

d. That the granting of the variance will not be injurious to the neighborhood or otherwise detrimental to the public welfare.

Concerning this finding the application provides the following discussion:

The granting of the variance will not be injurious to the neighborhood or otherwise detrimental to the public welfare. On the contrary, the 55 square feet sign would benefit the neighborhood and public welfare by sufficiently identifying the property and eliminating the potential for increased traffic and safety issues that would result from drivers on Estero Boulevard not being able

to sufficiently identify the property. The proposed wall sign will have no adverse impact on the neighboring property to the north, south and east.

The existing sign has been in existence for 8 years, and does not appear to be obtrusive to adjoining properties. The existing sign appears to have caused no detriment to the public welfare over the 8 years that it has been in existence. The proposed sign lessens the nonconformity of the existing sign and is smaller than the existing sign. Allowing the additional sign area (from 32 square feet) appears to cause no detriment to the public welfare. Allowing the sign to be proportionately bigger allows it to be visible over longer distances to the Estero Boulevard right-ofway. Therefore, Staff finds that granting the variance **would not** be injurious to the neighborhood or otherwise detrimental to the public welfare.

e. That the conditions or circumstances on the specific piece of property for which the variance is sought are not of so general or recurrent a nature as to make it more reasonable and practical to amend the regulation in question.

Concerning this finding the application provides the following discussion:

The conditions and circumstances on this property are not of so general or recurrent a nature as to make it more reasonable and practical to amend the subject regulation because other buildings that are set back closer to the road or that have the option to install a sign 3 feet from the road that is visible to drivers don't face this hardship. The Best Western building's significant set back from the road and the landscaping and foliage that blocks a sign nearer to the road are particularly unique from other businesses on the beach. While a 32 square feet wall sign may sufficiently identify other buildings with signage closer to the road, here, there are particularly unique visual identification issues that require a 55 square feet sign to identify the building.

With the adoption of the amended sign ordinance, and the consequent amortization period for conformity, numerous locations on the Beach have pursued variance requests from the new requirements (See Exhibit F). The circumstances of the subject site is somewhat unique with visibility, access, landscaping, and code requirements such as the visibility triangles that limit the ability to provide alternative signage to the existing wall sign that will provide way finding for the motoring public. Staff recommends the finding that the circumstances of the specific piece of property for which the variance is sought **are not** of so general or recurrent a nature as to make it more reasonable or practical to amend the regulation.

#### III. RECOMMENDATION

Staff recommends **APPROVAL** of the requested variance subject to conditions, including the required findings and conclusions for granting a variance under LDC Section 34-87. Staff recommends that approval of the variance be subject to the following conditions:

#### **CONDITIONS OF APPROVAL:**

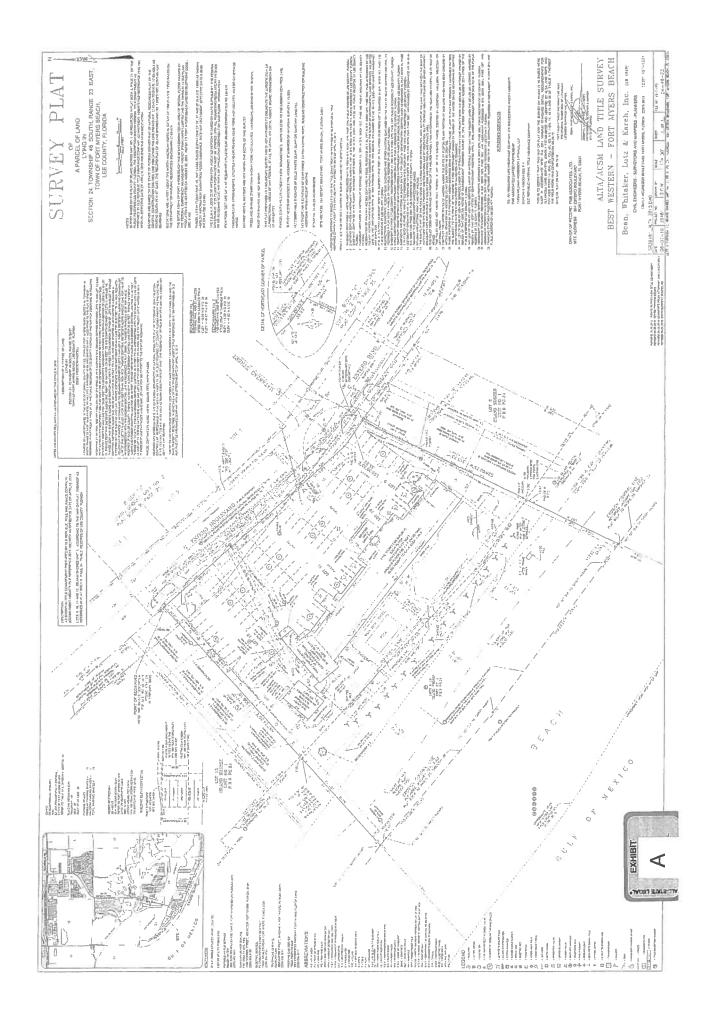
- 1. Approval of this variance does not exempt the subject property from any other provisions of LDC Chapter 30.
- 2. The Maximum square footage of the wall sign on the Best Western motel building facing Estero Boulevard is limited to 55 square feet as provided in Exhibit C.
- 3. The sign will be located generally consistent with the location depicted on the site plan (see Exhibit E).

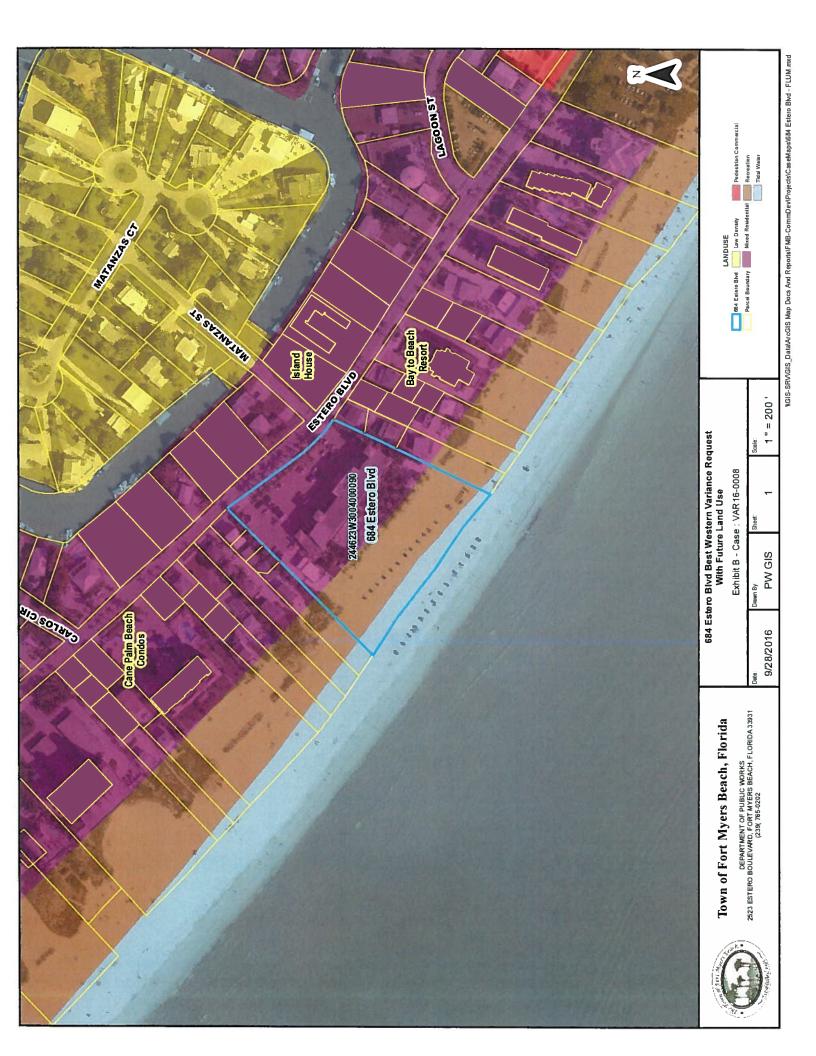
#### **IV. CONCLUSION**

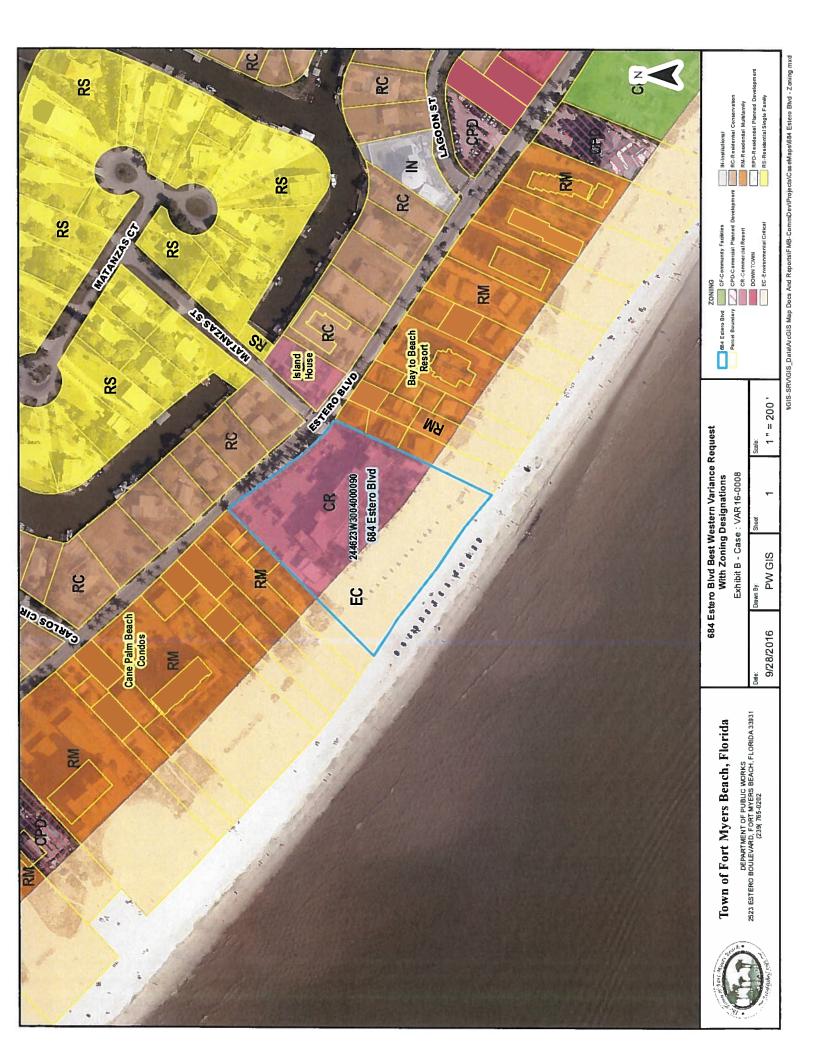
Approval of the requested variance will relieve the burden caused by application of LDC Section 30-153(b)(1) to the subject property, given the unique function and location of the existing and proposed replacement sign. The sign provides way finding for the driving public. Staff submits that the burden on this property owner resulting from the sign area limitations of the code is greater than the burden on other property owners given the location and function of the existing/replacement sign. Staff recommends APPROVAL of the requested variance as conditioned.

#### **Exhibits:**

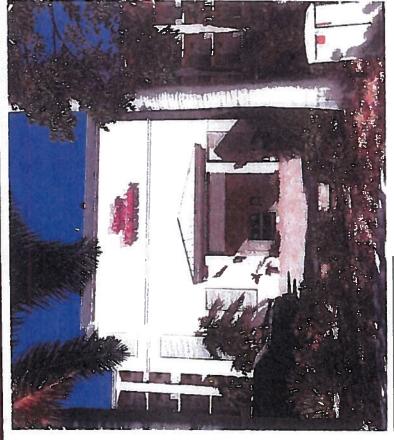
- A Legal Description
- B Surrounding Zoning & Land Use Maps
- C Existing & Proposed Signs
- D SGN08-0070
- E Site Plan
- F Town Council Sign Variance Resolutions
- G Application materials













Description: Channel Letters Oty of faces: 1

Dimensions: -2-6" H x ~14'-3" W x ~5'-6" DAH Attachment Method: Raceway Mounted Humination Internaty Huminated





Dimensions: -5'-5 3/4" H x ~10'-0 7/16" W Attachment Method: Flush Mounted "umination: Internally Huminated

PROPOSED

Description: Wall Sign Oly of faces: 1

B/W PLUS Beach Resort

Fort Myers Beach, FL 33931 684 Estero Blvd

DRAMING NO: D-ORDER#083868.03

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CUSTOMER APPROVAL:

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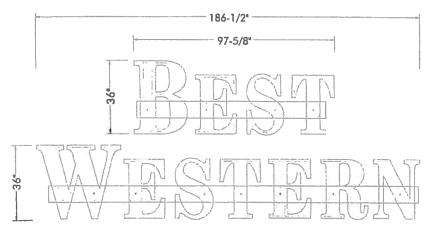
### Town of Fort Myers Beach

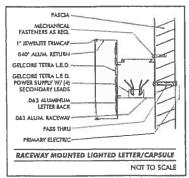
#### SIGN PERMIT APPLICATION

Most newly erected signs require a valid sign permit (see sec. 30-6 of the Land Development Code for signs that do not require a permit). In addition to new signs, any existing sign will require a permit if the work involves any structural, electrical or copy change (except reader

boards with changeable letters). In order to best serve the applicant, a complete application must be submitted. Please refer to the checklist on the opposite side of this application for submittal requirements.  I SLAND CONSTRUCTION &  Prop. Owner: LINITED PARTNERSHIP Contractor: CONSULTING SERVICEL TRUPP.  STRAP #: 24-46-23-W3-00400,0090 Site Address: 684 ESTERO BOULEVARD				
Contractors Tel: 239 - 489-4440 License No: CGC 022662  FMB Associates				
Business Owner: LINITED PARTNERSHIP Tel: 239-463-6000 Fax: 239-463-3013				
Business Name: BEST WESTERN BEACH RESORT Tel: 239-463-6000 Fax: 239-463-3013				
Sign Construction: Single face Double face				
Sign Type: Wall Monument Projecting Other				
Lighting: Illuminated Non-illuminated				
Total square footage of sign area: 31.15% (Including Supports, framing and base area)				
Any sign which has an artificial light source, either internal or external, that makes the Sign's message readable is considered an illuminated sign. Also signs seaward of the 1991 coastal construction line require a DEP permit with the state.				
do attest that the above information which I have submitted to the Town of Fort Myers Beach is accurate and complete. Any inaccurate or incomplete information submitted is misrepresentation or error which may cause the approval to be void and may further void or invalidate any permits issued based on the approval. Any structures built pursuant to an invalidated permit must be removed or, if possible, a new application may be filed and permits issued.  Signature:  Phone # 239 - 489-4440				
Once the work is complete call Town Hall for the final inspection				
Site Check Date: Inspector's Comments:				
Inspector's Signature:				

2523 Estero Boulevard \*\* Fort Myers Beach, Florida 3393406 0 7 2008 Tel: 239/765-0202 Fax: 239/765-0909 Approved Community Devel www.fortmyersbeachfl.gov





039294-2-1

	200	DECISION	MANUFACTURE STATE	L.o	EJRONS T-14-08
4	可是	STIBN / FT. MYTHS.	r.	34" = 1'-4"	BESWE-FM-44-1GLLP
	SALES	BUIGE PARTY	,	NAME TABLE IN	

_	LIGHTED LETTERS
20	Y. 1 SIZE 36" FACE 1/8: \$\ 3.716" 1/4" COLOR BW RED VINN
	TRIMCAP COLOR RED TRIBUTE 5° COLOR PMS 48SC RED
ō	INTERIOR SET X RW 8" H W 8" D COLOR T.B.D.
	COLOR / TYPE GO TETRA MAX BID NO. OF STROKES 2 DOPOSED GLASS
	UL XI VOLTS 120 ELECT. CONN. TYPE LED SPLICE / WIRE NUT
	30MA 60MA TRANS, TYPE GE PS12 STD OFFS
	REVERSE LIT MOUNTING

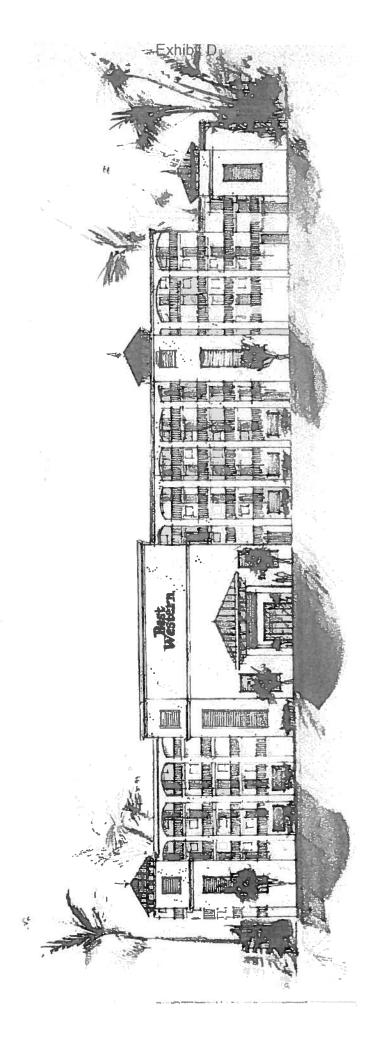
LETTERS/ CAPSULE	POWER SUPPLY	INPUT VOLTAGE	INPUT CURRENT	總
BEST	GEPS12-60	120V	0.75 A	46'3'
WES	GEPS12-60	120V	0.75 A	10.10
TERN	GEPS12-60	120V	0.75 A	41/2
	***************************************	TOTALS	2.25 A	128.5.

Town of Fart Myers Beach

AUG 0 7 2008

Approved Community Devel

Town of Fort Myera Beach
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Approved Community Davet





# 46 July 13013 SIGN PERMIT

Town of Fort Myers Beach 2523 Estero Blvd. Fort Myers Beach, Florida 33931

Fort Myers Beach, Florida 33931 (239) 765-0202Phone (239) 765-0909Fax

Permit Number: SGN08-0070

DATE OF APPLICATION: 7/28/2008 DATE ISSUED: 8/7/2008

#### INSPECTIONS CALL - 765-0202 EXT 111

		THE STATE OF CLOSE LANGING			
JOB LOCATION: 684 ESTERO BLVD			APN 244623W3004000090		
SUBDIVISION.			DATE FINALED	,	
684	S ASSOCIATES LTD ESTERO BLVD ET MYERS BEACII, FL 33931	CONTRACTOR.	10/22/2008		
PHONE.		PHONE	SUBTYPE Wall		
APPLICANT FMB ASSOCIATES LTD 684 ESTERO BLVD FORT MYERS BEACH, FL 33931 PHONE:		SAME AS:	FEES:		
		ENGINEER.	1	B15606	
DESCRIPTION OF WORK	Best Western Beach Resort				
ESTIMATED COST \$0.00	NOTES				
	DATE	ВҮ			
NOC					
	15 -0 -0: 7-				

Final

10-22-08 Am

Building Dept. by	
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WARNING TO OWNER: YOUR FAILURE TO RECORD A NOTICE OF COMMENCEMENT MAY RESULT IN YOUR PAYING TWICE FOR IMPROVEMENTS TO YOUR PROPERTY.

A NOTICE OF COMMENCEMENT MUST BE RECORDED AND POSTED ON THE JOB SITE BEFORE THE FIRST INSPECTION. IF YOU INTEND TO OBTAIN FINANCING, CONSULT WITH YOUR LENDER OR AN ATTORNEY BEFORE RECORDING YOUR

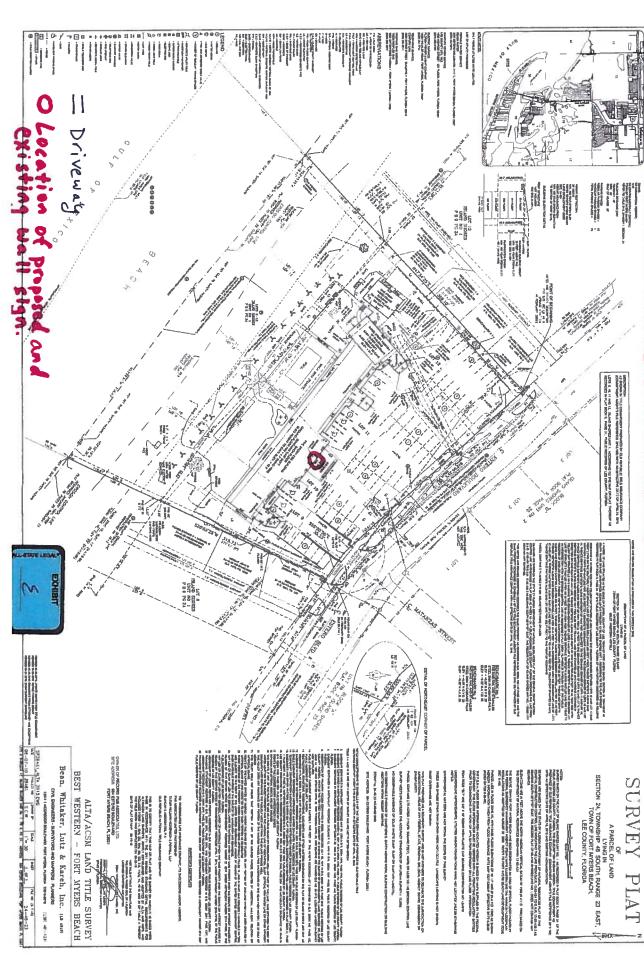
THIS CARD MUST BE PLACED ON A BOARD AT EYE LEVEL SO IT CAN BE READ FROM STREET AND BE PROTECTED FROM THE WEATHER. NOTICE: IN ADDITION TO THE REQUIREMENTS OF THIS PERMIT THERE MAY BE ADDITIONAL RESTRICTIONS APPLICABLE TO THIS PROPERTY THAT MAY BE FOUND IN THE PUBLIC RECORDS OF THIS COUNTY, AND THERE MAY BE ADDITIONAL PERMITS REQUIRED FROM OTHER GOVERNMENTAL ENTITIES SUCH AS WATER MANAGEMENT DISTRICTS, STATE AGENCIED, OR FEDERAL AGENCIES. THIS PERMIT IS VOID IF THE FIRST INSPECTION IS NOT MADE WITH SIX (6) MONTHS FROM THE DATE ISSUED OR IF NO INSPECTION HAS BEEN MADE FOR A PERIOD OF SIX (6) MONTHS FROM THE MOST RECENT PASSED INSPECTION. BUILDING PLANS MUST BE ON JOB AT TIME OF INSPECTION. REINSPECTION FEE \$25.00.

### Exhibit D



### SIGN LIGHTING PLAN

Business Name: BEST WESTERN BEACH RESORT
Site Address: 684 ESTERO Blud. Tel: 239-463-6000
Contractor: Island Consil + Consulting License No: CGC 0 22662
Contact Name: AL CAICIAHO Tel: 565-3480 Fax: 463-3013
Type of Lighting Internal illumination External illumination
Tubular Fluorescent Compact Fluorescent Standard Incandescent
LED Mercury Vapor Metal Halide
High-pressure Sodium Other
Number of lamps 640 Length of lamps 128 Wattage of lamps 140
Description of enclosure design: Channel SET LETTERS
Size of Copy area and all colors: 31,1 S.F. Red Copy
Are there other light sources pointed at the sign, explain placement of these lights:
Distance and direction of the illumination in relationship to the beach:
handward FACE OF building, MOT VIENTE FROM BEACH
Lee County Review Signature: Date:
Site Check Date:nspector's Comments:
Lee County Inspector's Signature:



SITE PLAT

#### RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH FLORIDA RESOLUTION NUMBER 15-03 VAR2013-0003 – Moss Marine Sign Variance

WHEREAS, applicant Sam Ireland, authorized agent and manager for Moss Marine is requesting a variance from Section 30-153(b)(1) of the Town of Fort Myers Beach Land Development Code; and

WHEREAS, the applicant has indicated that the STRAP numbers for the subject property are 24-46-23-W3-00027.0000 and 24-46-23-W3-00026.0020 and the legal description of the subject property is attached as *Exhibit A*; and

WHEREAS, the subject property is located at 450 Harbor Court Fort Myers Beach, FL 33931, zoned Commercial Marine on the Official Zoning Map and the Marina category of the Future Land Use Map of the Comprehensive Plan of the Town of Fort Myers Beach, Florida; and

WHEREAS, a public hearing on this matter was legally advertised and held before the Local Planning Agency (LPA) on January 13, 2015; and

WHEREAS, at the hearing the LPA gave full and complete consideration to the request of Applicant, recommendations of staff, the documents in the file, and the testimony of all interested persons, as required by Fort Myers Beach Land Development Code (LDC) Section 34-87; and

WHEREAS, a public hearing on this matter was legally advertised and held before the Town Council on March 16, 2015, at which time the Town Council gave full and complete consideration to the request of Applicant, the recommendations of the LPA, the recommendations of Staff, the documents in the file, and the testimony of all interested persons, as required by Fort Myers Beach Land Development Code (LDC) Section 30-87.

IT IS HEREBY RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH, FLORIDA, as follows:

Based upon the presentations by the applicant, staff, and other interested persons at the hearing, and review of the application and the standards for granting variances, the Town Council makes the following findings of fact and reaches the following conclusions:

The Town Council **APPROVES** the applicant's request for a variance from Section30-153(b)(1) of the LDC to permit existing signage that exceeds the maximum sign area.

#### **FINDINGS AND CONCLUSIONS:**

In accordance with the requirements of LDC Sections 34-84 and 34-87 for granting a variance, the Town Council makes the following findings and reaches the following conclusions:

A. There **are** exceptional or extraordinary conditions or circumstances that are inherent to the property in question.

- B. The conditions justifying the variance **are not** the result of actions of the applicant taken after the adoption of the regulation in question.
- C. The variance requested **is** the minimum variance that will relieve the applicant of an unreasonable burden caused by the application of the regulation to the property in question.
- D. The granting of the variance **will not** be injurious to the neighborhood or otherwise detrimental to the public welfare.
- E. The conditions or circumstances on the specific piece of property for which the variance is sought **are not** of so general or recurrent a nature as to make it more reasonable and practical to amend the regulation in question.

The LPA and Staff recommends that Town Council **APPROVE** the applicant's request for a variance to Chapter 30 of the LDC, to accommodate an existing sign, subject to the following conditions:

- 1. Approval of this variance does not exempt the subject property from any other provisions of LDC Chapter 30.
- 2. The Maximum square footage of the wall sign on the Moss Marine storage building facing Matanzas Pass is limited to 325 square feet.
- 3. If the marina use ceases on the subject property for any reason, this variance will expire and the sign allowed by this variance must be removed within 30 days of termination of the marina use.

The foregoing Resolution was adopted by the Town Council upon a motion by Council Member Hosafros and seconded by Council Member Stockton and upon being put to a vote, the result was as follows:

Anita Cereceda, Mayor AYE Dan Andre, Vice Mayor NAY
Rexann Hosafros AYE Alan Mandel AYE
Summer Stockton AYE

DULY PASSED AND ADOPTED THIS 16th day of MARCH, 2015.

Anita <del>Cereceda, M</del>ayor

Approved as to legal sufficiency:

Gray, Repinson P.A.

Town Attorney

ATTEST:

Michelle Mayher Town Clerk **EXHIBIT F** 

Exhibit A:

### **Description of property. Parcel: 3**

A TRACT OR PARCEL OF LAND LOCATED IN GOVERNMENT LOT 1, SECTION 24, TOWNSHIP 46 SOUTH, RANGE 23 EAST, ON ESTERO ISLAND IN LEE COUNTY, FLORIDA, WHICH TRACT OR PARCEL OF LAND IS MORE PARTICULARLY DESCRIBED AS FOLLOWS:

FROM THE NORTHWESTERLY CORNER OF BLOCK 3 OF BUSINESS CENTER. A SUBDIVISION ACCORDING TO A MAP OR PLAT RECORDED IN THE PLAT BOOK 9 AT PAGES 9 AND 10 OF THE PUBLIC RECORDS OF LEE COUNTY, RUN NORTHEASTERLY ALONG A PROLONGATION OF THE NORTHEASTERLY LINE OF SAID BLOCK 3 FOR 66 FEET TO THE WESTERLY RIGHT-OF-WAY LINE OF THE COUNTY ROAD, THENCE CONTINUE ON THE SAME COURSE FOR 550 FEET; THENCE DEFLECT 90 DEGREES RIGHT AND RUN NORTHEASTERLY, PARALLEL TO THE AFORESAID COUNTY ROAD FOR 320 FEET TO THE POINT OF BEGINNING OF THE LANDS HEREBY DESCRIBED. FROM SAID POINT OF BEGINNING RUN SOUTHEASTERLY ALONG A LINE PERPENDICULAR TO THE AFORESAID COUNTY ROAD, FOR 153 FEET; THENCE RUN NORTHEASTERLY. PARALLEL TO AND 430 FEET FROM THE CENTER LINE OF SAID COUNTY, FOR 172 FEET. MORE OR LESS, TO THE WATERS OF MATANZAS PASS; THENCE RUN NORTHWESTERLY ALONG SAID WATERS TO AN INTERSECTION WITH A LINE THROUGH THE POINT OF BEGINNING PARALLEL TO SAID COUNTY ROAD, THENCE RUN SOUTHWESTERLY ALONG SAID LINE FOR 150 FEET, MORE OR LESS, TO THE POINT OF BEGINNING.

#### RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH FLORIDA RESOLUTION NUMBER 12-22 VAR2011-0004 - Beach Shell Inn Sign Variance

WHEREAS, applicant Beach Shell Enterprises, LLC is requesting a variance from Section 30-93(b) and Section 30-154(c) of the Town of Fort Myers Beach Land Development Code; and

WHEREAS, the applicant has indicated that the STRAP for the subject property is 19-46-24-W2-0020B.0010 and the legal description of the subject property is Winkler Subdivision Block B Plat Book 8 Page 45 Lots 1, 2 & 3; and

WHEREAS, the subject property is located at 2610 Estero Boulevard, Fort Myers Beach, FL 33931 in the Commercial Resort zoning category of the Official Zoning Map and the "Boulevard' category of the Future Land Use Map of the Comprehensive Plan of the Town of Fort Myers Beach, Florida; and

WHEREAS, a public hearing on this matter was legally advertised and held before the Local Planning Agency (LPA) on August 14, 2012; and

WHEREAS, at the hearing the LPA gave full and complete consideration to the request of the Applicant, recommendations of staff, the documents in the file, and the testimony of all interested persons, as required by Fort Myers Beach Land Development Code (LDC) Section 34-87.

WHEREAS, a public hearing on this matter was legally advertised and held before the Town Council on October 15, 2012, at which time the Town Council gave full and complete consideration to the request of Applicant, LPA Resolution 2012-008, the recommendations of Staff, the documents in the file, and the testimony of all interested persons, as required by Fort Myers Beach Land Development Code (LDC) Section 34-87.

IT IS HEREBY RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH, FLORIDA, as follows:

Based upon the presentations by the applicant, staff, and other interested persons at the hearing, and review of the application, LPA Resolution 2012-008 and the standards for granting variances, the Town Council makes the following findings of fact, and reaches the following conclusions:

The Town Council APPROVES the applicant's request for a variance from Section 30-93(b) and Section 30-154(c) of the LDC, with any approval subject to the following conditions:

#### **CONDITIONS OF APPROVAL:**

1. Approval of this variance does not exempt the subject property from the LDC Section 30-55 permit requirements for signs.

- 2. The height of the sign, measured from the elevation of the highest adjacent grade or the crown of the adjacent street, whichever is higher, to the base of the sign is not to exceed 4'6" and the height to highest point on the sign must not exceed 9' as depicted on Exhibit A; and the sign setback measured from the property line of the subject property will be 0' as depicted on Exhibit B.
- 3. Construction and/or remodeling of the sign must comply with all applicable codes and regulations, including building codes and lighting standards.
- 4. If the pool equipment, including the pool heater and exhaust, on the subject property is removed, this variance will expire. If the pool heater, fence or pool equipment is substantially relocated, or is modified or replaced such that the height of the pool heater, fence or pool equipment is more than fifteen (15%) lower than the current height of these items, then this variance will expire. The sign allowed by this variance must be removed within 30 days of the issuance of any demolition permit for the principal building. If the building is destroyed or damaged by a natural disaster to the extent that it is rendered uninhabitable, then the sign must be removed within 30 days of the issuance of a demolition permit or within 30 days of the expiration of the federal, state, county, or local declaration of disaster, whichever comes first. Placement of signage in conjunction with redevelopment of the site must comply with all regulations in effect at the time of application for a permit.

#### FINDINGS AND CONCLUSIONS:

In accordance with the requirements of LDC Sections 34-84 and 34-87 regarding consideration of eligibility for a variance, the Town Council makes the following findings and reach the following conclusions:

- A. There are exceptional or extraordinary conditions or circumstances that are inherent to the property in question, and the request is for a de minimis variance under circumstances or conditions where rigid compliance is not essential to protect public policy.
- B. The conditions justifying the variance are not the result of actions of the applicant taken after the adoption of the regulation in question.
- C. The variance granted is the minimum variance that will relieve the applicant of an unreasonable burden caused by the application of the regulation to the property in question.
- D. The granting of the variance will not be injurious to the neighborhood or otherwise detrimental to the public welfare.

#### **EXHIBIT F**

E. The conditions or circumstances on the specific piece of property for which the variance is sought are **not** of so general or recurrent a nature as to make it more reasonable and practical to amend the regulation in question.

The foregoing Resolution was adopted by the Town Council upon a motion by Council member Kosinski and seconded by Councilmember List, and upon being put to a vote, the result was as follows:

Bob Raymond, Mayor

AYE Alan Mandel, Vice Mayor

AYE

Jo List

AYE Joe Kosinski

AYE

DULY PASSED AND ADOPTED THIS 15th day of October, 2012.

Ву: \_\_\_

Bob Raymond, Mayor

Approved as to legal sufficiency:

Fowler, White, Boggs

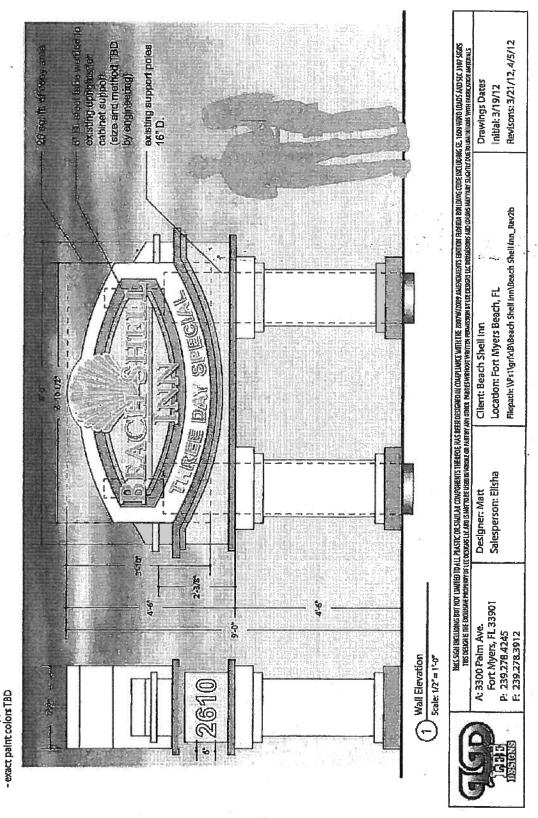
Town Attorney

ATTEST:

Michelle Mayher

Town Clerk

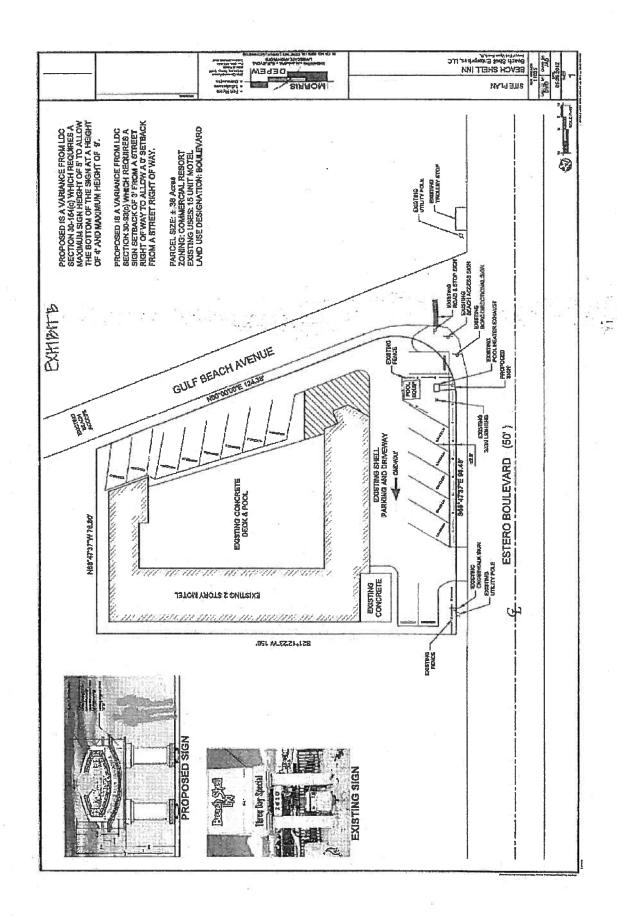
# EXHIBITA



Internally illuminated aluminum sign cabinet (H.O. flourecent lamps)
 Push-through acrylic letters with vinyl inset applied
 Stucco finish applied to cabinet and trim

Monument Sign - Revised Design (v2)

26' square footage of copy area



#### RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH FLORIDA RESOLUTION NUMBER 11-20 FMBVAR2008-0003 (DiamondHead Sign Variance)

WHEREAS, applicants Neil Hopgood and Randy Kares have requested a Variance from Section 30-153(b) and Section 30-154(c) of the Town of Fort Myers Beach Land Development Code; and

WHEREAS, the applicant has indicated that the STRAP for the subject property is 19-46-24-W4-0090A.001 and the legal description of the subject property is GULF BAY VIEW BLK A PB 8 PG 69 LOTS 1 THRU 11 +VACATED STREET OR 648/318; and

WHEREAS, the subject property is located at 2000 Estero Boulevard in the DOWNTOWN zoning district of the Official Zoning Map and the Pedestrian Commercial category of the Future Land Use Map of the Comprehensive Plan of the Town of Fort Myers Beach, Florida; and

WHEREAS, a public hearing on this matter was legally advertised and held before the Local Planning Agency (LPA) on September 13, 2011; and

WHEREAS, at its meeting of September 13, 2011 the LPA instructed Town staff to bring this application forward to Town Council without the necessity of having approved LPA minutes; and

WHEREAS, a public hearing on this matter was legally advertised and held before the Town Council on October 17, 2011, at which time the Town Council gave full and complete consideration to the request of Applicant, LPA Resolution 2011-07, the recommendations of staff, the documents in the file, and the testimony of all interested persons, as required by Fort Myers Beach Land Development Code (LDC) Section 34-88.

IT IS HEREBY RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH, FLORIDA, as follows:

Based upon the presentations by the applicant, staff, and other interested persons at the hearing, and review of the application, LPA Resolution 2011-010 and the standards for granting variances, the Town Council makes the following findings of fact, and reaches the following conclusions:

The Town Council **APPROVES** the applicant's request for a Variance from Section 30-153(b) and Section 30-154(c) of the LDC, with any approval subject to the following conditions:

#### **CONDITIONS OF APPROVAL:**

- 1. Approval of this variance does not exempt the subject property from the LDC Section 30-55 permit requirements for signs.
- 2. The height of the sign, measured from the elevation of the existing grade of the elevated parking lot to the highest point on the sign must not exceed 8'6" except for the diamond shaped extension, provided the area of said extension shall not to exceed the dimensions shown in **Exhibit E**.
- 3. Construction and/or remodeling of the sign must comply with all applicable codes and regulations, including building codes and lighting standards.
- 4. If the principal building on the subject property is removed or replaced for any reason, this variance will expire and the sign allowed by this variance must be removed within 30 days of the issuance of the demolition permit for the principal building or within 30 days of the expiration of the federal, state, county, or local declaration of disaster, whichever condition(s) applies and whichever comes first. Placement of signage in conjunction with redevelopment must comply with all regulations in effect at the time of permitting.
- 5. Landscaping shall be installed and maintained around the base of the sign at a height so that no more than 18" of the monument base is visible.

#### **FINDINGS AND CONCLUSIONS:**

In accordance with the requirements of LDC Sections 34-84 and 34-87 regarding consideration of eligibility for a variance, the Town Council makes the following findings and reaches the following conclusions:

- A. There **are** exceptional or extraordinary conditions or circumstances that are inherent to the property in question.
- B. The conditions justifying the variance **are not** the result of actions of the applicant taken after the adoption of the regulation in question.
- C. The variance granted **is** the minimum variance that will relieve the applicant of an unreasonable burden caused by the application of the regulation to the property in question.
- D. The granting of the variance **will not** be injurious to the neighborhood or otherwise detrimental to the public welfare.

#### **EXHIBIT F**

E. The conditions or circumstances on the specific piece of property for which the variance is sought are not of so general or recurrent a nature as to make it more reasonable and practical to amend the regulation in question.

The foregoing Resolution was adopted by the Town Council upon a motion by Councilmember Kosinski and seconded by Councilmember List, and upon being put to a vote, the result was as follows:

Larry Kiker, Mayor AYE

Bob Raymond, Vice Mayor AYE

Alan Mandel

AYE

Jo List

Joe Kosinski

AYE

DULY PASSED AND ADOPTED THIS 17th day of OCTOBER, 2011.

Town Council of the Town of Fort Myers Beach

Larry Kiker, Mayor

Approved as to legal sufficiency:

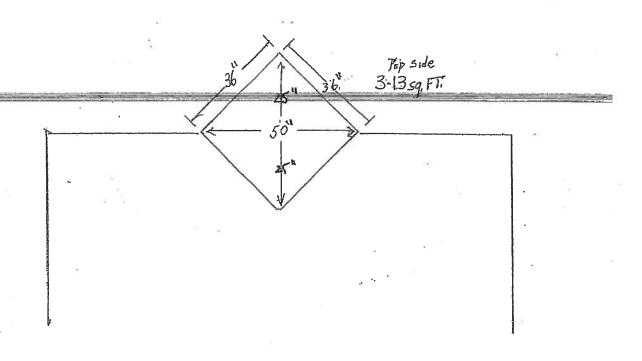
Fowler, White, Boggs

Town Attorney

ATTEST:

Town Clerk

## EXHIBIT ( E )



#### RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH FLORIDA RESOLUTION NUMBER 12-19 VAR2012-0002 - Dolphin Inn Sign Variance

WHEREAS, applicant RTJP Investments, Inc is requesting a variance from Section 30-93(b) and Section 30-154(c) of the Town of Fort Myers Beach Land Development Code; and

WHEREAS, the applicant has indicated that the STRAP number for the subject property is 134-46-24-W4-02600.00CE and the legal description of the subject property is attached as *Exhibit B*; and

WHEREAS, the subject property is located at 6555 Estero Boulevard, Fort Myers Beach, FL 33931 in the Commercial Resort zoning category of the Official Zoning Map and the Mixed Residential category of the Future Land Use Map of the Comprehensive Plan of the Town of Fort Myers Beach, Florida; and

WHEREAS, a public hearing on this matter was legally advertised and held before the Local Planning Agency (LPA) on August 14, 2012; and

WHEREAS, at the hearing the LPA gave full and complete consideration to the request of Applicant, recommendations of staff, the documents in the file, and the testimony of all interested persons, as required by Fort Myers Beach Land Development Code (LDC) Section 34-87.

WHEREAS, a public hearing on this matter was legally advertised and held before the Town Council on November 5, 2012, at which time the Town Council gave full and complete consideration to the request of Applicant, LPA Resolution 2012-010, the recommendations of Staff, the documents in the file, and the testimony of all interested persons, as required by Fort Myers Beach Land Development Code (LDC) Section 34-87.

IT IS HEREBY RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH, FLORIDA, as follows:

Based upon the presentations by the applicant, staff, and other interested persons at the hearing, and review of the application, LPA Resolution 2012-010 and the standards for granting variances, the Town Council makes the following findings of fact, and reaches the following conclusions:

The Town Council **APPROVES** the applicant's request for a variance from Section 30-93(b) to allow a 0' setback from the property line of the subject property; and

The Town Council **APPROVES** the applicant's request for a variance from Section 30-154(c) of the LDC to permit a 2'10" tall sign base and an overall sign height of 9', measured from the highest adjacent grade to the highest point of the sign face or its supporting structural elements, with the approval subject to the following conditions:

#### **CONDITIONS OF APPROVAL:**

- 1. Approval of this variance does not exempt the subject property from the LDC Section 30-55 permit requirements for signs.
- 2. Construction and/or remodeling of the sign must comply with all applicable codes and regulations, including building codes and lighting standards.
- 3. The height of the sign, as measured from the highest adjacent grade to the highest point of the sign face or its supporting structural elements is not to exceed 9'.
- 4. The sign base as measured from the highest adjacent grade is not to exceed 2'10" in height.
- 5. If the principal building on the subject property is removed or replaced for any reason, this variance will expire. The sign allowed by this variance must be removed within 30 days of the issuance of any demolition permit for the principal building. If the building is destroyed or damaged by a natural disaster to the extent that it is rendered uninhabitable, then the sign must be removed within 30 days of the issuance of a demolition permit or within 30 days of the expiration of the federal, state, county, or local declaration of disaster, whichever occurs first. Placement of signage in conjunction with redevelopment of the site must comply with all regulations in effect at the time of application for a permit.

#### **FINDINGS AND CONCLUSIONS:**

In accordance with the requirements of LDC Sections 34-84 and 34-87 regarding consideration of eligibility for a variance, the Town Council makes the following findings and reaches the following conclusions:

- A. There **are** exceptional or extraordinary conditions or circumstances that are inherent to the property in question, and the request **is** for a de minimis variance under circumstances or conditions where rigid compliance is not essential to protect public policy.
- B. The conditions justifying the variance **are not** the result of actions of the applicant taken after the adoption of the regulation in question.
- C. The variance granted **is** the minimum variance that will relieve the applicant of an unreasonable burden caused by the application of the regulation to the property in question.
- D. The granting of the variance **will not** be injurious to the neighborhood or otherwise detrimental to the public welfare.

#### **EXHIBIT F**

E. The conditions or circumstances on the specific piece of property for which the variance is sought **are not** of so general or recurrent a nature as to make it more reasonable and practical to amend the regulation in question.

	by the Town Council upon a motion by
Councilmember Kosinski and	· · · · · · · · · · · · · · · · · · ·
and upon being put to a vote, the result was	s as follows:
Bob Raymond, Mayor AYE	Alan Mandel, Vice Mayor NAY
Dan Andre, Councilmember NAY	Jo List, Councilmember AYE
Joe Kosinski, Councilmember AYE	
	•
DULY PASSED AND ADOPTED THIS 5th day	of NOVEMBER, 2012.
By: But Raymond, Mayor	
Bob Raymond, Mayor	
Approved as to legal sufficiency:	ATTEST:
By: Mangrh. Welow	By: Mislette Marker
Fowler, White, Boggs	Michelle Mayher
Town Attornay	Town Clark

### EXHIBIT B

#### DOLPHIN INN CONDOMINIUM

#### LEGAL DESCRIPTION OF LANDS SUBMITTED TO CONDOMINIUM

Lot 17 plus a portion of Lots 18 and 19 lying Northerly of the following described line; From the most Southerly corner of Lot 18, common with Lot 19, thence Northwesterly along the Southwesterly line of Lot 18, (being the Estero Blvd. right-of-way) for 36.84 feet to the Point of Beginning of said line; thence deflect right 88 41 40 and run 135.79 feet to the canal and the end of said line, at a point 19.39 feet, as measured on a chord from the most Easterly corner of Lot 19, (common with Lot 20). All being in Sandpler Village, Unit 2, as recorded in Plat Book 9, at Page 52, Lee County, Florida, Public Records.

And all right, title and interest of the grantors in an easement from George B. Allen, Trustee, in liquidation of Estero Beach Properties, Inc., and Estero Development Corporation, Dissolved Florida Corporation to A. L. Mechling, Frank Gobes, L. H. Noble, as trustees for the present and future owners of Lots in Sandpiper Village Unit No. 1 and Unit No. 2, dated September 2, 1964, and recorded in O. R. Book 267 at Page 11 in Public Records of Lee County, Florida.

All that percel of land situate lying and being in Lee County, Florida, more particularly described as follows:

A strip or parcel of land lying between Estero Boulevard and the Gulf of Mexico in Sections 33 and 34, Township 46 South, Range 24 East, Estero Island, Lee County, Florida, for walkway purposes, which strip or parcel is described as follows:

Beginning at a point on the Southwesterly side of Estero Boulevard, said point being 1440 feet (measured along line perpendicular to the south line of Block I, McPhie Park, Unit No. 2, according to plat recorded in Plat Book 8 at Page 59, Public Records of Lee County) run southeasterly along said southwesterly line of Estero Blved, for 12.29 feet; thence run southwesterly parallel with said south line of Block I, McPhie Park, Unit No. 2, and 1452.16 feet south of said Block I for 470 feet more or less to the waters of the Culf of Mexico, passing through concrete monuments at 175.44 feet and 352.69 feet; thence run northwesterly along said waters to an intersection with a line parallel with said south line of Block I passing through the point of beginning; thence run northwasterly along-said-parallel line to the point of beginning, passing through concrete monuments at 177.25 feet and 354.5 feet southwesterly of said point of beginning.

#### RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH FLORIDA RESOLUTION NUMBER 12-11 VAR2011-0006 (Pierview Hotel Sign Variance)

WHEREAS, Broadway Investment Partners, LLC ("Applicants") have requested three Variances from Section 30-154(b) and Section 30-154(c) of the Town of Fort Myers Beach Land Development Code; and

WHEREAS, the applicant has indicated that the STRAP for the subject property is 24-46-23-W3-00009.0000 and the legal description of the subject property is attached as "Exhibit A"; and

WHEREAS, the subject property is located at 1160 Estero Boulevard in the DOWNTOWN zoning district of the Official Zoning Map and the Pedestrian Commercial category of the Future Land Use Map of the Comprehensive Plan of the Town of Fort Myers Beach, Florida; and

WHEREAS, a public hearing on this matter was legally advertised and held before the Local Planning Agency (LPA) on June 12, 2012; and

WHEREAS, at its meeting of June 12, 2012, the LPA instructed Town staff to bring this application forward to Town Council without the necessity of having approved LPA minutes; and

WHEREAS, a public hearing on this matter was legally advertised and held before the Town Council on August 6, 2012, at which time the Town Council gave full and complete consideration to the request of Applicant, LPA Resolution 2011-07, the recommendations of staff, the documents in the file, and the testimony of all interested persons, as required by Fort Myers Beach Land Development Code (LDC) Section 34-88.

IT IS HEREBY RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH, FLORIDA, as follows:

Based upon the presentations by the applicant, staff, and other interested persons at the hearing, and review of the application, LPA Resolution 2012-006 and the standards for granting variances, the Town Council makes the following findings of fact, and reaches the following conclusions:

The Town Council **APPROVES** the applicant's request for three Variances from Section 30-153(b) and Section 30-154(c) of the LDC, with any approval subject to the following conditions:

#### **CONDITIONS:**

- 1. The sign must be set back a minimum of 1 foot from the Estero Boulevard right-of-way.
- 2. The sign pedestal cannot exceed 4 feet in height, so as to allow the sign to be seen over the above-ground utilities on-site.
- 3. The maximum sign height is 8 feet, as measured from the adjacent grade or crown of the road.
- 4. If the location of any of the existing utilities changes from what is depicted in the attached Exhibit D, then this variance shall terminate and the property owner shall be required to apply for a new variance and the Town shall waive the fee for such variance application.

#### **FINDINGS AND CONCLUSIONS:**

In accordance with the requirements of LDC Sections 34-84 and 34-87 regarding consideration of eligibility for a variance, the Town Council makes the following findings and reaches the following conclusions:

- A. There **are** exceptional or extraordinary conditions or circumstances that are inherent to the property in question, **and** the request **is** for a de minimis variance to protect public safety by not obstructing access to the public utilities and fire protection facilities.
- B. The conditions justifying the variance **are not** the result of actions of the applicant taken after the adoption of the regulation in question.
- C. The variance granted **is** the minimum variance that will relieve the applicant of an unreasonable burden caused by the application of the regulation to the property in question.
- D. The granting of the variance **will not** be injurious to the neighborhood or otherwise detrimental to the public welfare.
- E. The conditions or circumstances on the specific piece of property for which the variance is sought **are not** of so general or recurrent a nature as to make it more reasonable and practical to amend the regulation in question.

The foregoing Resolution was adopted by the Town Council upon a motion by Councilmember Kosinski and seconded by Vice Mayor Raymond, and upon being put to a vote, the result was as follows:

# **EXHIBIT F**

Larry Kiker, Mayor AYE AYE Bob Raymond, Vice Mayor AYE

Alan Mandel Joe Kosinski

AYE

Jo List AYE

DULY PASSED AND ADOPTED THIS 6th day of AUGUST, 2012.

Town Council of the Town of Fort Myers Beach

Larry Kiker, Mayor

Approved as to legal sufficiency:

Fowler, White, Boggs

Town Attorney

Michelle Mayher

Town Clerk

#### **EXHIBIT F**

#### "Exhibit A" Legal Description 24-46-23-W3-0009.0000

From the Southwest corner of Block E, of that certain subdivision known as CRESCENT PARK ADDITION, according to the map or plat thereof on file and recorded in Plat Book 4, Page 46, of the public records of Lee County, Florida; on the East line of Section 24, Township 46 South, Range 23 East, Lee County, Florida, run South along said line 53.24 feet to the South line of an existing County Road right-of-way 50 feet wide and Point of Beginning of the lands herein described; thence Northwesterly at an inclusive angle of 69°54' with said section line along the South line of said right-of-way a distance of 122.63 feet; thence Southwesterly perpendicular to said road for 213 feet, more or less, to the Gulf of Mexico; thence Southeasterly along said Gulf to the East line of said Section 24; thence Northerly along said line a distance of 258 feet, more or less, to the Point of Beginning.

# RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH FLORIDA RESOLUTION NUMBER 13-02 VAR2012-0001 – Neptune Inn Sign Variance

WHEREAS, applicant Blue Vista Capital, LLC is requesting a variance from Section 30-93(b) and Section 30-154(c) of the Town of Fort Myers Beach Land Development Code; and

WHEREAS, the applicant has indicated that the STRAPs for the subject property are 19-46-24-W3-04300.00CE; 19-46-24-W3-0430N.0001 and 19-46-24-W3-0110A.0010 and the legal description of the subject property is contained in *Exhibit A* which is attached hereto and incorporated herein by reference; and

WHEREAS, the subject property is located at 2310 Estero Boulevard, Fort Myers Beach, FL 33931 in the Commercial Resort zoning category of the Official Zoning Map and the "Boulevard' category of the Future Land Use Map of the Comprehensive Plan of the Town of Fort Myers Beach, Florida; and

WHEREAS, a public hearing on this matter was legally advertised and held before the Local Planning Agency (LPA) on November 13, 2012; and

WHEREAS, at the hearing the LPA gave full and complete consideration to the request of Applicant, recommendations of staff, the documents in the file, and the testimony of all interested persons, as required by Fort Myers Beach Land Development Code (LDC) Section 34-87.

WHEREAS, a public hearing on this matter was legally advertised and held before the Town Council on January 7, 2013, at which time the Town Council gave full and complete consideration to the request of Applicant, LPA Resolution 2012-017, the recommendations of Staff, the documents in the file, and the testimony of all interested persons, as required by Fort Myers Beach Land Development Code (LDC) Section 34-87.

IT IS HEREBY RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH, FLORIDA, as follows:

Based upon the presentations by the applicant, staff, and other interested persons at the hearing, and review of the application, LPA Resolution 2012-017 and the standards for granting variances, the Town Council makes the following findings of fact, and reaches the following conclusions:

The Town Council **APPROVES** the request for a variance from Section 30-93(b) of the LDC to allow a monument sign with a 0' setback from the Estero Boulevard right-of-way/property line of the subject property; and

The Town Council **APPROVES** the request for a variance from Section 30-154(c) of the LDC to permit a 4' tall hedge/planter sign base and a sign face height of 3' for an overall sign height of 7' with such approval subject to the following conditions:

#### **CONDITIONS OF APPROVAL:**

- 1. The height of the sign, as measured from the highest adjacent grade or the crown of the adjacent street, whichever is higher, to the highest point of the sign face or its supporting structural elements is not to exceed 7'.
- 2. The sign base as measured from the highest adjacent grade or the crown of the adjacent street, whichever is higher, is not to exceed 4' in height.
- 3. The sign setback as measured from the front right-of-way/property line will be zero (0) feet.
- 4. The existing hedge planted around the base of the sign along the subject property's Estero Boulevard property line must be maintained at 42" in height at all times. Removal of the hedge or maintenance of the hedge at a height less than 42" will cause this variance to expire.
- 5. Approval of this variance does not exempt the subject property from the LDC Section 30-55 permit requirements for signs.
- 6. Construction and/or remodeling of the sign must comply with all applicable codes and regulations, including building codes and lighting standards.
- 7. If the principal building on the subject property is removed or replaced for any reason, this variance will expire. The sign allowed by this variance must be removed within 30 days of the issuance of any demolition permit for the principal building. If the building is destroyed or damaged by a natural disaster to the extent that it is rendered uninhabitable, then the sign must be removed within 30 days of the issuance of a demolition permit or within 30 days of the expiration of the federal, state, county, or local declaration of disaster, whichever occurs first. Placement of signage in conjunction with redevelopment of the site must comply with all regulations in effect at the time of application for a permit.
- 8. The applicant has 120 days from the day of Town Council approval to permit and install the approved monument sign or remove the existing non-conforming sign on the subject property.

#### **FINDINGS AND CONCLUSIONS:**

In accordance with the requirements of LDC Sections 34-84 and 34-87 regarding consideration of eligibility for a variance, the Town Council makes the following findings and reaches the following conclusions:

- A. There are exceptional or extraordinary conditions or circumstances that are inherent to the property in question, and the request **is** for a de minimis variance under circumstances or conditions where rigid compliance is not essential to protect public policy.
- B. The conditions justifying the variance **are not** the result of actions of the applicant taken after the adoption of the regulation in question.

#### **EXHIBIT F**

- C. The variance granted is the minimum variance that will relieve the applicant of an unreasonable burden caused by the application of the regulation to the property in question.
- D. The granting of the variance will not be injurious to the neighborhood or otherwise detrimental to the public welfare.
- E. The conditions or circumstances on the specific piece of property for which the variance is sought are not of so general or recurrent a nature as to make it more reasonable and practical to amend the regulation in question.

The foregoing Resolution was adopted by the Town Council upon a motion by Councilmember Kosinski and seconded by Councilmember List, and upon being put to a vote, the result was as follows:

Bob Raymond, Mayor

AYE

Alan Mandel, Vice Mayor

AYE

Io List

AYE

Joe Kosinski

Dan Andre

AYE

AYE

DULY PASSED AND ADOPTED THIS 7th day of JANUARY, 2013.

Approved as to legal sufficiency:

Fowler, White, Boggs

Town Attorney

ATTEST:

Town Clerk

#### Exhibit A

#### LEGAL DESCRIPTION

("EXHIBIT A" AFTORNEYS TILE INSURANCE FUND, INC. FUND FRE No. 18-2005-2214, DATED 3/04/05.)

#### PARCEL 1:

LOTS 1. 2. AND J. BLOCK E. DE THAT CERTAIN SUBDIMISION KNOWN AS SEACRAPE ACCORDING TO THE MAP OR PLAT THEREOF ON FLE AND RECORDED IN THE OFFICE OF THE CLERK OF CIRCLIT COLIET IN PLAT BOOK 4. AT PAGE 17. PUBLIC RECORDS OF LEE COUNTY, FLORIDA

#### PARCEL 2:

BLOCK "A" AND "9", IN THAT CERTAIN SUBDIVISION KNOWN AS BEACH ESTATES, ACCORDING TO THE WAP OR PLAT THEREOF ON FILE WITH AND RECOMPED THE MUBLIC RECORDS OF LEE COUNTY, FLORIDA, IN PLAT BOOK 5. PACE 68. TOCETHER WITH THAT PORTION OF THE STREET OR ALLEY LYING BETWEEN SAID BLOCKS VACATED BY CHOER OF THE BOARD OF COUNTY COMMISSIONERS OF LEE COUNTY, FLORIDA, TOCEDIEF WITH ALL OF BLOCK "A". TOGETHER WITH THE VACATED ALLEY THAT FORWERLY SEPARATED LOTS 1 AND 2 FROM LOT I ALL BEING IN THAT CERTAIN SUBDIVISION KNOWN AS WIM. WATSONS SUBDIVISION, ACCORDING TO THE WAP OR PLAT THEREOF ON FILE AND RECORDED IN THE DIFFICE OF THE CLERK OF THE CIRCUIT COURT OF LIFE COUNTY, FLORIDA, IN PLAT BOCK 5, PACE D7. TOGETHER WITH AU. IMPROVEUENTS THEREON WHICH IMPROVEUENTS ARE KNOWN AS THE THEPTHAL INN" AND ALSO TOGETHER WITH ALL FURNITURE, FURNISHINGS, FIXTURES, AND ECAPPHENT LOCATED IN, ON OR ABOUT SAID IMPROVEMENTS, TOGETHER WITH ALL OF THAT CERTAIN BUSINESS KNOWN AS THE "NEPTUNE INN", MCLUDING THE MANE AND GOOD WILL THEREOF

# RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH FLORIDA RESOLUTION NUMBER 13-03 VAR2012-0006 – The Beach Theater

WHEREAS, applicant William McMullan, authorized agent for Fort Myers Beach Properties, LLC, is requesting a variance from Section 30-153 (b)(1), Section 30-154(a), and Section 30-154(c) of the Town of Fort Myers Beach Land Development Code; and

WHEREAS, the applicant has indicated that the STRAP number for the subject property is 34-46-24-W4-00046.0000 and the legal description of the subject property is attached as *Exhibit A*; and

WHEREAS, the subject property is located at 6425 Estero Boulevard, Fort Myers Beach, FL 33931 in the 'Commercial Boulevard' zoning category of the Official Zoning Map and the 'Mixed Residential' category of the Future Land Use Map of the Comprehensive Plan of the Town of Fort Myers Beach, Florida; and

WHEREAS, a public hearing on this matter was legally advertised and held before the Local Planning Agency (LPA) on January 8, 2013; and

WHEREAS, at the hearing the LPA gave full and complete consideration to the request of Applicant, recommendations of staff, the documents in the file, and the testimony of all interested persons, as required by Fort Myers Beach Land Development Code (LDC) Section 34-87.

WHEREAS, a public hearing on this matter was legally advertised and held before the Town Council on February 4, 2013, at which time the Town Council gave full and complete consideration to the request of Applicant, LPA Resolution 2013-001, the recommendations of Staff, the documents in the file, and the testimony of all interested persons, as required by Fort Myers Beach Land Development Code (LDC) Section 34-87.

IT IS HEREBY RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH, FLORIDA, as follows:

Based upon the presentations by the applicant, staff, and other interested persons at the hearing, and review of the application, LPA Resolution 2013-001 and the standards for granting variances, the Town Council makes the following findings of fact, and reaches the following conclusions:

The Town Council **APPROVES** the applicant's request for a variance from Section 30-153 (b)(1), Section 30-154(a), and Section 30-154(c) of the Town of Fort Myers Beach Land Development Code to permit an existing monument sign with a backlit changeable message panel, thirty-seven (37) square feet of sign face area, and 7'10" in overall sign height.

#### **CONDITIONS OF APPROVAL:**

1. If the property ceases to be used as a movie theater, then this variance will expire.

#### **EXHIBIT F**

#### **FINDINGS AND CONCLUSIONS:**

In accordance with the requirements of LDC Sections 34-84 and 34-87 regarding consideration of eligibility for a variance, the LPA recommends that the Town Council make the following findings and reach the following conclusions:

- A. There are exceptional or extraordinary conditions or circumstances that are inherent to the property in question, and the request is for a de minimis variance under circumstances or conditions where rigid compliance is not essential to protect public policy.
- B. The conditions justifying the variance are not the result of actions of the applicant taken after the adoption of the regulation in question.
- C. The variance granted is the minimum variance that will relieve the applicant of an unreasonable burden caused by the application of the regulation to the property in question.
- D. The granting of the variance will not be injurious to the neighborhood or otherwise detrimental to the public welfare.
- E. The conditions or circumstances on the specific piece of property for which the variance is sought are not of so general or recurrent a nature as to make it more reasonable and practical to amend the regulation in question.

The foregoing Resolution was adopted by the Town Council upon a motion by Councilmember Kosinski and seconded by Councilmember List, and upon being put to a vote, the result was as follows:

Bob Raymond, Mayor

absent

Alan Mandel, Vice Mayor

AYE

lo List

AYE

Joe Kosinski

AYE

Dan Andre

AYE

DULY PASSED AND ADOPTED THIS 4th day of FEBRUARY, 2013.

Alan Mandel, Acting Mayor

Approved as to legal sufficiency:

Fowler, White, Boggs

Town Attorney

ATTEST:

Michelle Mayher

Town Clerk

# LEGAL DESCRIPTION

EXHIBIT A

# NORTHERLY PARCEL

LOTS 1,2 AND 3 OF BLOCK D. SANTINI CROSS UNRECORDED PLAT, BEING MORE PARTICULARLY DESCRIBED AS FOLLOWS:

BEGINNING AT THE SOUTHEASTERLY CORNER OF BLOCK I, McPHIE PARK, UNIT.
NO. 2 AS PER PLAT THEREOF ON THE AND RECORDED IN PLAT BOOK 8 AT PAGE,
59, OF THE PUBLIC RECORDS OF LEE COUNTY, FLORIDA, THENCE RUN
SOUTHEASTERLY AT RIGHT ANGLES TO THE SOUTHEASTERLY BOUNDARY LINE.
OF SAID BLOCK I A DISTANCE OF 590 FEET; THENCE NORTHEASTERLY AT RIGHT
ANGLE TO THE LAST MENTIONED COURSE IN THE EASTERLY BOUNDARY LINE
OF ESTERO BOULEVARD; THENCE RUN SOUTHEASTERLY ALONG SAID EASTERLY
BOUNDARY LINE OF SAID BOULEVARD A DISTANCE OF 404.16 FEET TO THE
POINT OF BEGINNING: THENCE CONTINUE ON THE SAME COURSE A DISTANCE
OF 165:26 FEET; THENCE RUN NORTHEASTERLY AT RIGHT ANGLES TO THE LAST
MENTIONED COURSE A DISTANCE OF 115 FEET TO THE WESTERLY BOUNDARY
LINE OF THE EXISTING CANAL; THENCE RUN NORTHWESTERLY ALONG SAID
WESTERLY BOUNDARY OF SAID CANAL A DISTANCE OF 181:87 FEET TO THE
SOUTHEASTERLY BOUNDARY LINE OF A DEDICATED STREET, THENCE RUN
SOUTHWESTERLY BOUNDARY LINE OF A DEDICATED STREET, THENCE RUN
SOUTHWESTERLY ALONG SAID SOUTHEASTERLY BOUNDARY LINE OF SAID
STREET A DISTANCE OF 116:19 FEET TO THE POINT OF BEGINNING; BEING IN
SECTION 34, TOWNSHIP 45 SOUTH, RANGE 24 EAST, LEE COUNTY, FLORIDA.

CONTAINING 0.458 ACRES, MORE OR LESS

# AND

# SOUTHERLY PARCEL

A PARCEL OF LAND LYING IN GOVERNMENT LOT 1 OF SECTION 34, TOWNSHIP : 46 SOUTH, RANGE 24 EAST, DESCRIBED AS FOLLOWS:

BEGINNING AT A POINT ON THE NORTHEASTERLY SIDE OF COUNTY ROAD RIGHT—OF—WAY CONVEYED BY DEED RECORDED IN DEED BOOK 193, PAGE 583, PUBLIC RECORDS OF LEE COUNTY, FLORIDA, WHICH POINT IS 1,290 FEET SOUTHEASTERLY, AS MEASURED AT RIGHT ANGLES FROM THE SOUTHEASTERLY LINE OF BLOCK I, UNIT NO. 2, McPHIE PARK ACCORDING TO THE MAP OR PLAT THEREOF RECORDED IN PLAT BOOK 8, PAGE 59, PUBLIC RECORDS OF LEE, COUNTY, FLORIDA; RUN NORTHERLY ALONG SAID COUNTY ROAD FOR 137.86 FEET; THENCE RUN NORTHEASTERLY PERPENDICULAR TO SAID ROAD FOR 115. FEET TO THE SOUTHERNMOST CORNER OF THAT CERTAIN BOAT CANAL DESCRIBED IN PARAGRAPH 2(B) OF THAT CERTAIN DEED RECORDED IN DEED BOOK 200 AT PAGE 194, PUBLIC RECORDS OF LEE COUNTY, THENCE RUN NORTHEASTERLY ALONG SAID CANAL FOR 36.53 FEET; THENCE RUN SOUTHEASTERLY PERPENDICULAR TO SAID CANAL FOR 120 FEET TO THAT CERTAIN STREET DEDICATED TO THE PUBLIC USE AS DESCRIBED IN PARAGRAPH 1(C) OF THE ABOVE MENTIONED DEED; THENCE RUN SOUTHWESTERLY ALONG THE NORTHWESTERLY SIDE OF SAID STREET FOR 170.05 FEET TO THE POINT OF BEGINNING.

CONTAINING 0.467 ACRES, MORE OR LESS.

SUBJECT TO STATE OWNERSHIP OF SOVEREIGNTY SUBMERGED LANDS, FLORIDA COASTAL MAPPING ACT OF 1974, CHAPTER 177, PART II, F.S.

# RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH FLORIDA RESOLUTION NUMBER 13-14 VAR2013-0001 – Lani Kai Sign Variance

WHERAS, applicant Robert Burandt, Esq, authorized agent for Lani Kai, LP, is requesting a variance from Section 30-154(b), and Section 30-154(c) of the Town of Fort Myers Beach Land Development Code; and

WHEREAS, the applicant has indicated that the STRAP number for the subject property is 19-46-24-W4-0070D.0020 and the legal description of the subject property is attached as *Exhibit A*; and

WHEREAS, the subject property is located at 1400 Estero Boulevard, Fort Myers Beach, FL 33931 in the 'DOWNTOWN' zoning category of the Official Zoning Map and the 'Pedestrian Commercial' category of the Future Land Use Map of the Comprehensive Plan of the Town of Fort Myers Beach, Florida; and

WHEREAS, a public hearing on this matter was legally advertised and held before the Local Planning Agency (LPA) on June 11, 2013; and

WHEREAS, at the hearing the LPA gave full and complete consideration to the request of Applicant, recommendations of staff, the documents in the file, and the testimony of all interested persons, as required by Fort Myers Beach Land Development Code (LDC) Section 34-87.

WHEREAS, a public hearing on this matter was legally advertised and held before the Town Council on August 19, 2013, at which time the Town Council gave full and complete consideration to the request of Applicant, LPA Resolution 2013-005, the recommendations of Staff, the documents in the file, and the testimony of all interested persons, as required by Fort Myers Beach Land Development Code (LDC) Section 34-87.

IT IS HEREBY RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH, FLORIDA, as follows:

Based upon the presentations by the applicant, staff, and other interested persons at the hearing, and review of the application, LPA Resolution 2013-005 and the standards for granting variances, the Town Council makes the following findings of fact, and reaches the following conclusions:

The Town Council **APPROVES** the applicant's request for a variance from Section 30-154(b) of the LDC to allow a right-of way setback of 1.7' as depicted on *Exhibit I*;

The Town Council **APPROVES** the applicant's request for a variance from Section 30-154(c) of the LDC to allow a sign height of 9'7" as measured from adjacent grade or crown of road, whichever is higher, subject to the following condition;

#### **CONDITIONS OF APPROVAL**;

- 1. The width of the sign structure shall not exceed 8'2".
- 2. Landscaping shall be installed around the sign base wherever possible.

#### **FINDINGS AND CONCLUSIONS:**

In accordance with the requirements of LDC Sections 34-84 and 34-87 regarding consideration of eligibility for a variance, the LPA recommends that the Town Council make the following findings and reach the following conclusions:

- A. There **are** exceptional or extraordinary conditions or circumstances that are inherent to the property in question, and the request **is** for a de minimis variance under circumstances or conditions where rigid compliance is not essential to protect public policy.
- B. The conditions justifying the variance **are not** the result of actions of the applicant taken after the adoption of the regulation in question.
- C. The variance granted **is** the minimum variance that will relieve the applicant of an unreasonable burden caused by the application of the regulation to the property in question.
- D. The granting of the variance **will not** be injurious to the neighborhood or otherwise detrimental to the public welfare.
- E. The conditions or circumstances on the specific piece of property for which the variance is sought are not of so general or recurrent a nature as to make it more reasonable and practical to amend the regulation in question.

The foregoing Resolution was adopted by the Town Council upon a motion by Council Member Andre and seconded by Council Member Raymond, and upon being put to a vote, the result was as follows:

Alan Mandel, Mayor AYE

Joe Kosinski, Vice Mayor

AYE

lo List

AYE

Bob Raymond

AYE

Dan Andre

AYE

DULY PASSED AND ADOPTED THIS 19th day of AUGUST, 2013.

Alan Mandel, Mayor

Approved as to legal sufficiency:

Fowler White Boggs, P.A.

Town Attorney

ATTEST

Michelle Mayher

Town Clerk

EXHIBIT I

E.O.P. = EDGE OF PAVEMENT
CONC = CONCRETE
R/W = RIGHT OF WAY
N.G.S. = NATIONAL GEODETIC SURVEY
N.A.V.D. = NORTH AMERICAN VERTICAL DATUM
N.G. = NATURAL GROUND
N/D = NAIL AND DISC

SR42160.DWG

Bean, Whitaker, Lutz & Kareh, Inc. (12 4919)

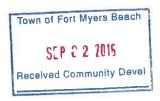
CONSULTING ENGINEERS - SURVEYORS AND MAPPERS - PLANNERS

(239) 481-1331

SIGN LOCATION AT LANI KAI

LEGEND

# FOUND N/D LB4919 EL=4.96' N.A.V.D. 91 BENCHMARK 16,65 ANI KAI CONCRETE WALK BENCHMARK FOUND N/D LB4919 "REF. PT." EL=5.40 N.A.V.D. ESTERO BLVO CONCRETE 218.15 SPECIFIC PURPOSE 105.70 OF LAND A PARCEL OF LAND LYING IN SECTION 19, TOWNSHIP 46 SOUTH, RANGE 24 FORT MYERS BEACH, LEE COUNTY, FLORIDA TO GULF OF MEXICO CONCRETE FOOTER CONCRETE SIGN BASE SIGN "SOUTHEAST VIEW" TOP OF SIGN WALK SURVEY EAST, THIS PLAT PREPARED AS AN EXHIBIT BEING A SPECIFIC PURPOSE SURVEY TO SHOW THE LOCATION AND ELEVATION OF THE EXISTING SIGN ALONG THE RIGHT-OF-WAY LINE OF ESTERO BLVD AND THE WESTERLY PROPERTY LINE OF LANI KAI. PARCEL SUBJECT TO EASEMENTS, RESTRICTIONS, RESERVATIONS AND RIGHTS— OF—WAY (RECORDED AND UNRECORDED, WRITTEN AND UNWRITTEN). DATE OF LAST FIELD WORK: 1-8-13. UNDERGROUND IMPROVEMENTS, UTILITIES AND/OR FOUNDATIONS WERE NOT LOCATED UNLESS OTHERWISE NOTED. DIMENSIONS ARE IN FEET AND DECIMAL PARTS THEREOF ELEVATIONS ARE BASED ON N.A.V.D. 1988 AND NGS BENCHMARK AD1327. NOTES: SURVEY BASED ON THE R/W MAPS FOR ESTERO BLVD PREVIOUSLY PREPARED BY THIS FIRM. ADDRESS: 1400 ESTERO BLVD, FORT MYERS BEACH, FL 33931 STRAP NO: 19-46-24-W4-0070D.0020 ALL UTILITIES AND IMPROVEMENTS ARE NOT SHOWN. THE EXPEDITION & WAPER STATES OF PLANES OF PLA NOT VALID WITHOUT THE SIGNATURE AND THE ORIGINAL PAISED SEAL OF A FLORIDA LICENSED SURVEYOR AND MAPPER. FIGURE OF THE STANKS, OF THE ZONNES, OF THE ZONNES, OF THE ZONNESS. SETUM-CLES, ON THE ZONNESS. OF THE ZONNESS. OF THE ZONNESS BEAH, WINTERS, LUTZ & KAREH, INC.





# Town of Fort Myers Beach COMMUNITY DEVELOPMENT DEPARTMENT

# APPLICATION for PUBLIC HEARING

This is a two part application. Please be sure to fill out this form, which requires general information, as well as the Supplemental Form application specific to action requested for the subject property. Please submit one ORIGINAL paper copy, eleven (11) copies and one digital/electronic copy of all required applications, supplemental information, exhibits and documents. Please do not print and copy the instructions at the end of the application.

PROJECT NUMBER: VAR 16-0008	DATE:	9-2-16	2
Site Address: 684 Estero Boulevard, Ft. Myers Beach, FL 33931			
STRAP Number: 24-46-23-W3-00400.0090			
Applicant: FMB ASSOCIATES LP, c/o Roetzel & Andress	Phone:	239-337-3850	
Contact Name: Noel Davies	Phone:	e: 239-338- 4211	
Email: ndavies@ralaw.com Fax: 239-33			
Current Zoning District: CR			
Future Land Use Map (FLUM) Category: Mixed Residential & Recrea	tion		
FLUM Density Range: 75 units/26 rental units per AC per Comprehensive Plan Table 4-2 Platted Over	lay:	YES	<b>✓</b> NO
ACTION REQUESTED SUPP	LEMENT	AL FORM RE	OUIRED
Special Exception		PH-A	_
<b>✓</b> Variance		PH-B	
Conventional Rezoning		PH-C	
☐ Planned Development ☐ Commercial ☐ Residential		PH-D	
Master Concept Plan Extension		РН-Е	
Appeal of Administrative Action	,	PH-F	
☐ Vacation of Platted Right-of-way and Easement		PH-G	
Other – cite LDC Section:	;	attach on separa	ate sheet

# PART I - General Information

A.	Applicant*: FMB ASSOCIATES LP, c/o Roetzel & Andress	Phone: 239-337-3850
	*Applicant must submit a statement under oath that he/she is the auth Please see PART III to complete the appropriate Affidavit form for the tapplicant Mailing Address: Roetzel & Andress, 2320 First Street	ype of applicant.
	Email: ndavies@ralaw.com	Fax: 239-337-3850
	Contact Name: Noel Davies	Phone: 239-338-4211
В.	Authorized Representative* Other* (please index *Applicant must submit a statement under oath that he/she is the authorized See PART III to complete the appropriate Affidavit form for the to Authorized Agent(s). Please list the name of Agent authorized Agent(s).	Contract Purchaser* icate) norized representative of the property owner. type of applicant. trized to receive correspondence Agents
		Phone: 239-337-3850
	Address: 2320 First Street #1000, Ft. Myers, FL 33901	
	Email: ndavies@ralaw.com	Fax: 239-337-0970
D.	Other Agent(s). Please list the names of all Authorized Agentes:  Address:  Email:	Phone:
	Name:	
	Address:	
	Email:	Fax:
	Name:Address:	
	Email:	

# PART II - Nature of Request

Requested Action (each request requires a separ	ate application)
Special Exception	
✓ Variance from LDC Section 30 - 153(b)(1)	
Conventional Rezoning from	to
Planned Development	
Rezoning fromto	Commercial PD Residential PD
Amendment. List the project number:	
Extension/reinstatement of Master Conce	pt Plan. List project number:
Appeal of Administrative Action	
☐ Vacation ☐ Right-of-Way ☐ Ease	ment
Other. Please Explain:	
PART III – W	aivers
Please indicate any specific submittal items that he request. Attach a copy of the signed approval as E	
Code Section:	Description:
Code Section:	Description:
Code Section:	
DADT IV December	
PART IV - Property	•
Single Owner (individual or husband and wife	
Name:	
Mailing Address:	
A	гах

Multiple Owners (including corporation, partnership, tru	ıst, as:	sociation, condominium,		
timeshare, or subdivision)				
Complete Disclosure of Interest Form (see below)				
Attach list of property owners as Exhibit 4-1				
Attach map showing property owners interests as	Exhib	it 4-2 (for multiple parcels)		
For condominiums and timeshares see Explanatory Notes Part IV (Page 11)				
DISCLOSURE OF OWNERSHIP I	NTER	REST		
STRAP: 24-46-23-W3-00400.0090	***************************************			
If the property is owned in fee simple by an INDIVIDUAL, common, or joint tenancy, list all parties with an ownership of such interest.	tenan inter	cy by the entirety, tenancy in est as well as the percentage		
Name and Address		Percentage Ownership		
		A		
If the property is owned by a CORPORATION, list the opercentage of stock owned by each.	officer	s and stockholders and the		
Name, Address and Office		Percentage of Stock		
		7		

10/12/2012

neficiaries of the trust with
Percentage of Interest
OR LIMITED PARTNERSHIP,
Percentage of Ownership 6.2%
35.6%
4.0%
4.0%
t on this application or not, the names of the contract ciaries, or partners.
Percentage of Stock

If the property is in the name of a GENERAL PARTNERSHIP OR LIMITED PARTNERSHIP, list the names of the general and limited partners.

Name and Address

Percentage of Ownership

	gp
Sarah Malbon Mikus, 1288 Laskin Rd. Virginia Beach, VA 23451	4.0%
Mark M. & Robin N. Malbon 1896 General Booth Blvd. Virginia Beach, VA 23454	4.0%
Paul & Barbara Malbon 16340 Willowcrest Way, Fort Myers, FL 33908	20.0%
Jeffrey M. Malbon 8700 Banyan Bay Blvd, Fort Myers, FL 33908	2.2%
Mr. & Mrs. Estes 2940 Wood Duck Dr. Virginia Beach, VA 23456	1.4%
Mary Erhard 1268 Laskin Rd. Virginia Beach, VA 23451	4.4%
H. E. Brown 2248 Princess Anne Rd. Virginia Beach, VA 23456	7.4%
W. F. Hudgins III 1700 Hurlington Ct. Virginia Beach, VA 23454	6.8%

Name	Address
date of the application,	ership or changes in contracts for purchase subsequent to the but prior to the date of final certificate of compliance, a of interest must be filed.
The above is a full disclosu of my knowledge and belie	re of all parties of interest in this application, to the best f.
72 ~	Timothy G. Malbon, General Partner
Signature	
orginatus e	Printed Name
orginatus e	Printed Name
STATE OF FLORIDA)	Printed Name
STATE OF FLORIDA) COUNTY OF LEE)	
STATE OF FLORIDA) COUNTY OF LEE)  The foregoing instrument v (date) by Timothy G. Malbon, General personally known to me or v	was sworn to (or affirmed) and subscribed before me on Sipt. 1'2 Pariner (name of person providing oath or affirmation), who is who has produced (type
STATE OF FLORIDA) COUNTY OF LEE) The foregoing instrument volume of the control of identification as identification of the communication of the communicatio	was sworn to (or affirmed) and subscribed before me on Sept. [1]  I Periner (name of person providing oath or affirmation), who is who has produced (type tion.  ORAMA J. MOORE Public - State of Florida insiston # FF 906278  III. Expires Nov 28 2019
STATE OF FLORIDA) COUNTY OF LEE)  The foregoing instrument v (date) by Timothy G. Malbon, General personally known to me or v of identification) as identificat	was sworn to (or affirmed) and subscribed before me on Sept. 1/2  I Periner (name of person providing oath or affirmation), who is who has produced (type tion.  ORMA J. MOORE Public - State of Florida nission # FF 906278

# PART V - Property Information

A.	Legal Des	cription:						
	STRAP: 24-46-23-W3-00400.0090							
	Property A	Property Address: 684 Estero Boulevard						
	Is the subj	ect property	within a platte	d subdivisi	ion reco	orded in the o	fficial Plat Books	of Lee
	County?	No. Atta	ch a legible cop	y of the leg	gal desc	ription as Exh	ibit 5-1.	
		🗹 Yes. Pro	perty identified	d in subdivi	ision: <u>I</u> s	land Shores		
		Book: <u>9</u>	Page: 24	Unit: <u>1</u>		Block:	Lot(s): 9 - 12	
B.	Boundary	/ Survey:						
	61G17-6 original si	of the Florida Ignature of a	Administrativ	e Code. A I Surveyor a	Bounda nd Map	ry Survey mu oper licensed	num standards ( st bear the raise to practice Surv	d seal and
C.	Property	Dimensions	4					
	Width (ple	ase provide an a	verage width if ir	regular in sha	pe) _300	)		feet
	Depth (plea	ase provide an a	verage width if ir	regular in sha	pe) <u>359</u>	northwest side /	315 southeast side	feet
	Frontage o	on street: 300		_ feet.	Front	age on waterb	ody: <u>390</u>	feet
	Total land	area: 2.75				✓ acres	square fe	et
D.	<del></del>	from the Sky	ubject Propei Bridge approxir				Bridge): d on the south sid	e / Gulf
Ŧ			on Map as Exhi					
Li,	There : A list Exhibit 5-4 A narr	are no deed r of deed rest 4.	estrictions and rictions and/o ent detailing h	l/or covena r covenant	s affect	ing the subje	operty. ct property is a may or may not	

F.	Attach a list of surrounding property owners	within 500 feet as Exhibit 5-6.
	Attach a map showing the surrounding proper	
	Provide Staff with two (2) sets of surrounding	property owner mailing labels.
G.	Future Land Use Category (see Future Land Use Ma	p):
	Low Density Man	rina
	✓ Mixed Residential ✓ Rec	reation
		tlands
		cted Overlay
		acca overlay
Н.	. Zoning (see official Zoning Map):	
11.		CD CC
	RS (Residential Single-family)	CF (Community Facilities)
	RC (Residential Conservation)	IN (Institutional)
	RM (Residential Multifamily)	BB (Bay Beach)
	RPD (Residential Planned Development)	EC (Environmentally Critical)
	CM (Commercial Marine)	DOWNTOWN
	CO (Commercial Office)	SANTOS
	CB (Commercial Boulevard)	VILLAGE
	✓ CR (Commercial Resort)	SANTINI
	CPD (Commercial Planned Development)	

#### **PART VII**

# **AFFIDAVIT**

APPLICATION IS SIGNED BY A CORPORATION, LIMITED LIABILITY COMPANY (L.L.C.), LIMITED COMPANY (L.C.), PARTNERSHIP, LIMITED PARTNERSHIP, OR TRUSTEE

	hy G. Malbon (nam	e), as General Partner (title)		
of FMB	ASSOCIATES LIMITED PARTNERSHIP (compar	e), as General Partner (title)  1y), swear or affirm under oath, that I am the		
	or the authorized representative of the owner	er(s) of the property and that:		
1.	restrictions on the referenced property as a	val(s) requested and to impose covenants and a result of any action approved by the County in		
	accordance with this application and the Lai	nd Development Code:		
2.	All answers to the questions in this a	application and any sketches, data or other made a part of this application are honest and		
3.		Community Development		
	<ol> <li>I have authorized the staff of Lee County Community Development to enter upon the property during normal working hours for the purpose of investigating and evaluating the request made thru this application; and that</li> </ol>			
4.	The property will not be transferred, conviconditions and restrictions imposed by the a	eyed, sold or subdivided unencumbered by the		
	SOCIATES LIMITED PARTNERSHIP			
Name of	Entity (corporation, partnership, LLP, LLC, etc)			
	TAM	General Partner		
Signatui	е	Title		
	G. Maibon	9-1-16		
Typed o	r Printed Name	Date		
STATE	OF FLORIDA)			
	Y OF LEE)			
(date) b persona	y Imathy G. Malbon (name ally known to me or who has produced	e of person providing oath or affirmation), who is	±2014	
of identi	fication) as identification.	(7)		
	NORMA J. MOORE  Notary Public - State of Florida  Commission # FF 806278  My Comm. Expires Nov 28, 2019  Bonded through National Notary 2019	Mona J. Moore Printed Name		

10/12/2012

Town of Fort Myers Beach 2523 Estero Blvd Fort Myers Beach, Florida 33931 Phone: 239-765-0202 Fax: 239-765-0591

Page 10 of 13

# LETTER OF AUTHORIZATION

# TO TOWN OF FORT MYERS BEACH COMMUNITY DEVELOPMENT

The undersigned does hereby swear or affirm that he is the authorized representative of FMB ASSOCIATES LIMITED PARTNERSHIP, d/b/a Best Western Beach Resort, located at 684 Estero Blvd., Fort Myers Beach, Florida 33931; Strap 24-46-23-W3-00400.0090.

The undersigned hereby designates <u>BEVERLY GRADY</u> and <u>NOEL DAVIES</u>, Roetzel & Andress, to be its agents to file an Application for Public Hearing regarding the above-referenced property.

FMB ASSOCIATES LIMITED PARTNERSHIP d/b/a Best Western Beach Resort

By: Timothy G. Malbon, General Partner

Notary Public My commission expires: NOV 28, 2019

STATE OF FLORIDA

**COUNTY OF LEE** 

[NOTARY STAMP/SEAL]

NORMA J. MOORE
Notary Public - State of Florida
Commission # FF 908278
My Comm. Expires Nov 28, 2019
Bonded through National Notary Assn.

	HIBIT G	
Case #VAKIL - 0008	Date Received	
Town of Fort Myers Beach Department of Community Development Zoning Division	Town of Fort Myers Beach  SCP C 2 7016  Received Community Devel	
Supplement PH-B		
Additional Required Information for a Variance Application  This is the second part of a two-part application. This part requests specific information for a variance. Include this form with the Request for Public Hearing form.		
Case Number:		
Project Name: Best Western Beach Resort		
Authorized Applicant: FMB ASSOCIATES LP, c/o Roetzel & Andress		
LeePA STRAP Number: 24-46-23-W3-00400.0090		
Current Property Status: Hotel/Motel		
Current Zoning: CR		
Future Land Use Map (FLUM)	Category: Mixed Residential & Recreation	
Comp Plan Density: 75 units/26 rental units per / per Comprehensive Plan Table 4-2	Platted Overlay? Yes X No	
Variance is requested from:		
LDC Section Number	Title of Section or Subsection	
Sec. 30-153(b)(1)	Maximum sign area, commercial	
r .		

Complete the narrative statements below for EACH variance requested.

Case #	Date Received
Planner	Date of Sufficiency/Completeness

# PART I Narrative Statements

Narrative Statements		
Request for variance from 30-153(b)(1) (LDC Section number)		
Explain the specific regulation contained in this section from which relief is		
sought:		
See attached narrative.		
Reasons for request		
Explain why the variance is needed:		
See attached narrative.		

Case #	Date Received
Planner	Date of Sufficiency/Completeness
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Explain the possible effect the vari	iance, if granted, would have on
surrounding properties:	
See attached narrative.	
Explain the hardship (what is uniq	ue about the property) that justifies relief
Explain the hardship (what is unique from the regulation:	ue about the property) that justifies relief
from the regulation:	ue about the property) that justifies relief
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Explain the hardship (what is unique from the regulation:  See attached narrative.	que about the property) that justifies relief
from the regulation:	que about the property) that justifies relief
from the regulation:	que about the property) that justifies relief
from the regulation:	que about the property) that justifies relief
from the regulation:	(ue about the property) that justifies relief

Case #	Date Received
Date of St	micreacy/Completeness
Explain how the property qualifies for a variance	ce. Direct this explanation to
the guidelines for decision-making in LDC Section 34-87.	
See attached narrative.	

# Narrative - Variance from 32 Square Feet Sign Area Limitation in Section 30-153(b)(1), LDC

The applicant, FMB Associates LP dba Best Western Beach Resort, has been an upstanding member of the Fort Myers Beach business community for decades. Its principals, the Malbon family, have always had a positive relationship with the Town and its leaders and look forward to continuing this relationship for years to come. The Malbons have provided a high quality beachfront resort on the North end of the beach, 684 Estero Boulevard, since the resort was built in 1985. The Best Western is a model resort business that always seeks to provide a clean, well-maintained building that is a destination for tourists and locals alike.

That said, being part of an international franchise like Best Western requires the Malbons to comply with their franchise agreement. The Best Western franchise has rebranded its logo and lettering and has mandated all Best Westerns install new signage by December 31, 2016, or else face serious penalties and fines. The only sign at the Best Western on the beach is the wall sign on the facade of the building, which existing sign is currently 78 square feet in area. Drivers along Estero Boulevard can easily see this sign and it effectively identifies the building. There are no other signs identifying the property because there is nowhere to put them. The Town's recent improvement to Estero Boulevard, including the new sidewalk between the road and the edge of the Best Western property boundary includes landscaping and foliage that blocks drivers from being able to see a sign (there is also additional landscaping and foliage on-site that's been there for many years). Included as Exhibit A are two photographs depicting the landscaping and foliage near the sidewalk and at the edge of the property abutting Estero Boulevard. Under the Code, signs are allowed to be installed as close as 3 feet to the road (Sec. Section 30-93(b), LDC); however, because of the foliage and landscaping, this is not possible at the Best Western. Instead, because the Best Western building is set back approximately 90 feet from the road (see survey included as Exhibit B), their building's sign is approximately 30 times farther away from the road than a sign 3 feet from the road.

Thus, the only option they have to identify their property is to put a wall sign on the large facade of the building. Putting a sign on the building that is only 32 square feet would not allow drivers on Estero Boulevard to identify the building. This is why the Best Western is asking for a sign that is 55 square feet, which is the smallest sign possible that allows drivers to identify their building. Included as **Exhibit C** is a photographic side-by-side comparison of their existing sign (78 square feet) and their new proposed sign (55 square feet – superimposed), as required by the franchise agreement. The photo is taken from the western edge of Estero Boulevard in front of the property.

It is because of these unique circumstances with the building setback and the lack of any other sign that the Best Western is looking to the Town for a variance from the square feet limitation. Such circumstances have caused the hardship that the Malbons are facing and justifies relief from the sign area limitation.

The applicant has worked with the vendor assigned to them by the Best Western franchise to create as small a sign as possible that can still allow drivers to identify the property from the

street – 55 square feet. While this is not ideal for the Malbons given that it is still a 23 square feet reduction from their existing sign, they want to comply as close as possible with the Town's Code and are seeking the minimum variance possible.

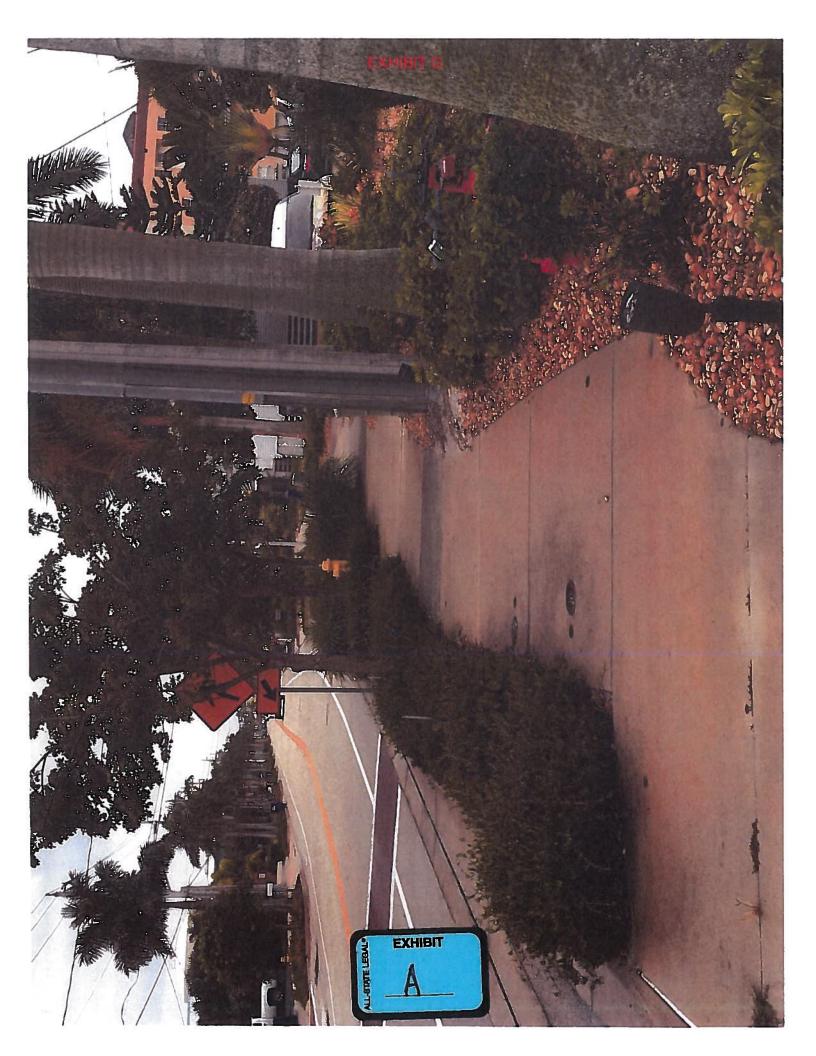
As additional background, the Best Western's future land use category is Mixed Residential and Recreation and their zoning is Commercial Resort (CR). The surrounding properties are a mix of resort and residential; specifically, immediately to the north is zoned Commercial Resort (CR) and Residential Multifamily (RM), immediately to the south is zoned Residential Multifamily (RM), and immediately to the east across Estero Boulevard is zoned Residential Conservation (RC), all of which are in the same future land use category of Mixed Residential and Recreation. Granting the variance would not have any negative effect on the surrounding properties; rather, it would allow for the smooth and safe flow of traffic of cars going in and out of the Best Western because drivers would be able to sufficiently identify the property.

How the Best Western meets the 5 specific guidelines for a variance in Section 34-87, LDC are included below.

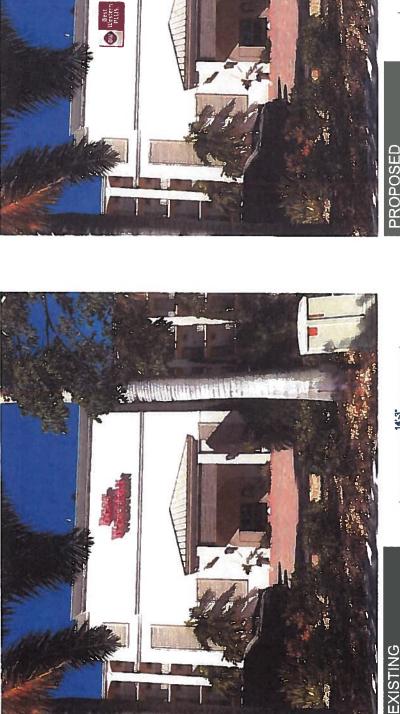
- 1. As set forth above, there are exceptional and extraordinary conditions and circumstances inherent to this property including that, without this variance, drivers along Estero Boulevard would not be able to sufficiently identify the building. Due to the Town's landscaping and foliage along the concrete sidewalk adjacent to the property boundary (as well as the on-site landscaping and foliage that was in place prior to the ordinance being amended in 2011), a sign nearer to the street would not be feasible or helpful in identifying the property so the subject wall sign is the only way people will be able to identify the property. While the street setback for signs is three feet (Section 30-93(b), LDC), this particular building is set back approximately 90 feet from the right-of-way (30 times farther away) as there is a large parking lot between the right-of-way and the building. This makes visibility of the wall sign from the right-of-way uniquely challenging and necessitates a wall sign greater than 32 square feet. As mentioned above, this is the only sign that will identify their building, which existing sign is 78 square feet so this is a reduction of 23 square feet. A sign that is any less than 55 square feet would not sufficiently identify the property. The foregoing exceptional and extraordinary conditions and circumstances are what creates the hardship to Best Western justifying relief from the sign size limitation.
- 2. The conditions justifying the variance are not the result of any actions of the applicant since the 2011 sign ordinance was adopted. The Best Western franchise is demanding compliance with its new logo which requires a replacement sign this is a mandatory requirement of maintaining the franchise with Best Western and the applicant will be subject to serious penalties and fines if the new sign is not installed by December 31, 2016.

- 3. The variance sought is the minimum variance that will relieve the applicant of an unreasonable burden caused by the application of the subject regulation because anything less than a 55 square feet wall sign would not sufficiently identify the property.
- 4. The granting of the variance will not be injurious to the neighborhood or otherwise detrimental to the public welfare. On the contrary, the 55 square feet sign would benefit the neighborhood and public welfare by sufficiently identifying the property and eliminating the potential for increased traffic and safety issues that would result from drivers on Estero Boulevard not being able to sufficiently identify the property.
- 5. The conditions and circumstances on this property are not of so general or recurrent a nature as to make it more reasonable and practical to amend the subject regulation because other buildings that are set back closer to the road or that have the option to install a sign 3 feet from the road that is visible to drivers don't face this hardship. The Best Western building's significant set back from the road and the landscaping and foliage that block a sign nearer to the road are particularly unique from other businesses on the beach. While a 32 square feet wall sign may sufficiently identify other buildings that are closer to the road, here, there are particularly unique visual identification issues that require a 55 square feet sign to identify the building.

In summary, the Best Western wants to continue its positive relationship with the Town. They look forward to maintaining their status as a high quality beach resort that consistently attract tourists and locals to their facility. However, because of the demands of the Best Western franchise to install a new wall sign with the Best Western's new branding and the unique circumstances of their property with the building that is set back approximately 90 feet from the property line and the landscaping and foliage that would block visibility of a sign closer to Estero Boulevard, they are faced with a severe hardship of drivers along Estero Boulevard not being able to identify their resort if they are forced to install only a 32 square feet size. This is the only sign that will identify their building, which existing sign is 78 square feet. A sign that is any less than 55 square feet would not sufficiently identify the property. Therefore, through this variance request, they are seeking a 23 feet reduction to their existing 78 square feet sign, which is the minimum variance to the 32 square feet requirement to allow their guests and all other drivers on Estero Boulevard to sufficiently identify their property.







# PROPOSED

Description: Wall Sign Olty of faces: 1

Dimensions: ~5~5 3/4" H x ~10°-0 7/16" W Attachment Method: Flush Mounted Burnknation: Internally Ruminated



H-55

ESTERN

.9-.5

Dimensions: -2'-8" H x ~ (4'-3" W x ~5'-8" OAH Attachment Method: Raceway Mountad

Description: Channel Letters

Oty of faces: 1

lumination: Internally Illuminated

80Z3

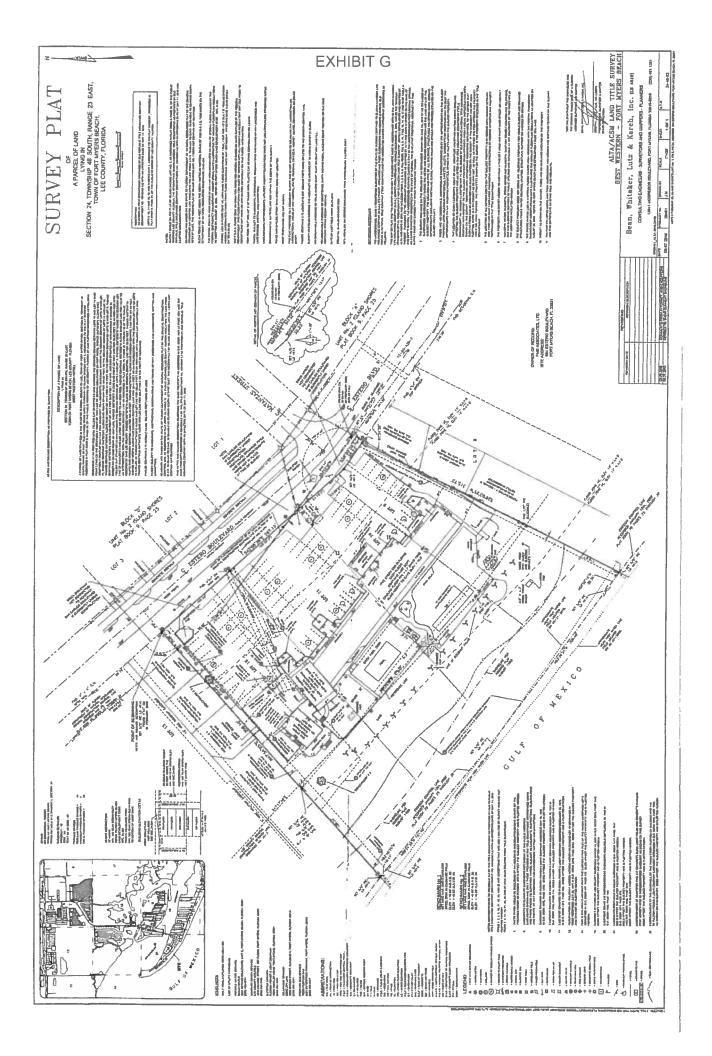
Pr. B No.

B/W PLUS Beach Resort 684 Estero Blvd Fort Myers Beach, FL 33931

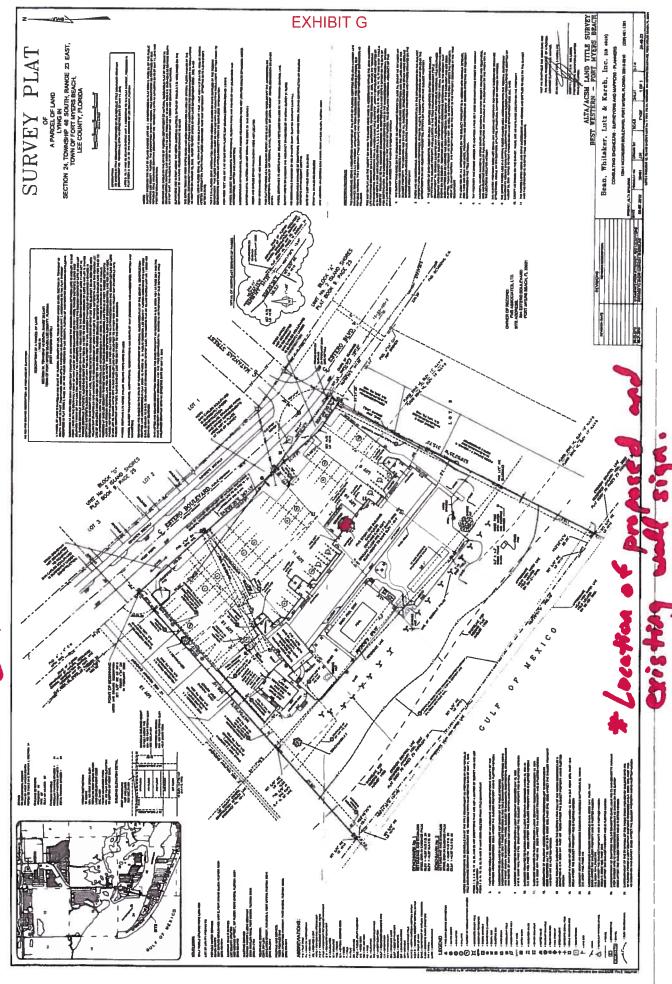
DPAWING NO: D-ORDER#083866.03

ATTISTIC AAAJ DATE: 08/30/16 SHEET: 1 OF 3

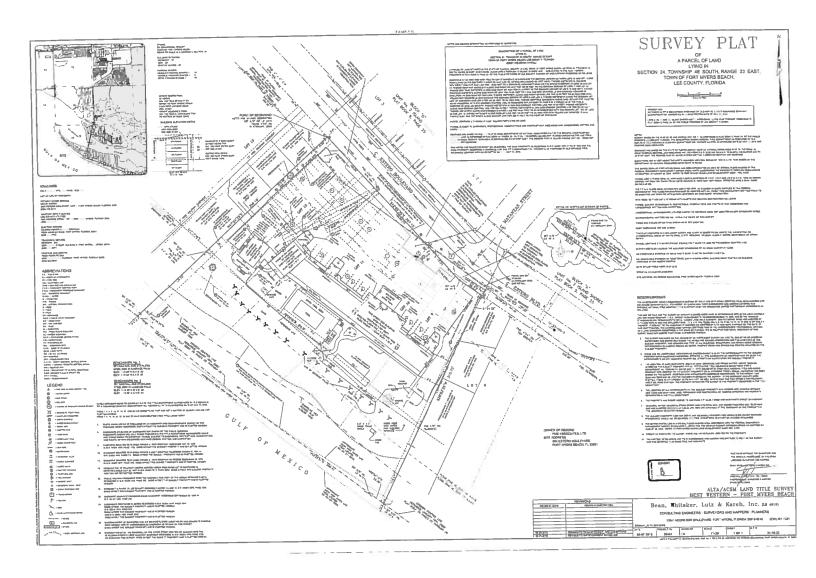
ALL-STATE LEGAL



# SITE PLAN







# EXNAIR \$6-0008

Town of Fort Myers Beach

SEP 2 1 2015

Received Community Devel

# Revised Narrative - Variance from 32 Square Feet Sign Area Limitation in Section 30-153(b)(1), LDC

The Applicant, FMB Associates LP dba Best Western Beach Resort ("Applicant"), has been an upstanding member of the Fort Myers Beach business community for decades. Its principals, the Malbon family, have always had a positive relationship with the Town and its leaders and look forward to continuing this relationship for years to come. The Malbons have provided a high quality beachfront resort on the North end of the beach, 684 Estero Boulevard, since the resort was built in 1985. The Best Western is a model resort business that always seeks to provide a clean, well-maintained building that is a destination for tourists and locals alike.

That said, being part of an international franchise like Best Western requires the Malbons to comply with their franchise agreement. The Best Western franchise has rebranded its logo and lettering and has mandated all Best Westerns install new signage by December 31, 2016, or else face serious penalties and fines. The only sign at the Best Western on the beach is the wall sign on the facade of the building, which existing sign is currently 78 square feet in area. Drivers along Estero Boulevard can easily see this sign and it effectively identifies the building. There are no other signs identifying the property because there is nowhere to put them. The Town's recent improvement to Estero Boulevard, including the new sidewalk between the road and the edge of the Best Western property boundary includes landscaping and foliage that blocks drivers from being able to see a sign (there is also additional landscaping and foliage on-site that's been there for many years). Included as Exhibit A is a photograph depicting the landscaping and foliage near the sidewalk and at the edge of the property abutting Estero Boulevard. Under the Code, signs are allowed to be installed as close as 3 feet to the road (Sec. Section 30-93(b), LDC); however, because of the foliage and landscaping, this is not possible at the Best Western. Instead, because the Best Western building is set back approximately 90 feet from the road (see survey dated May 19, 2015 included as Exhibit B), their building's sign is approximately 30 times farther away from the road than a sign 3 feet from the road.

Thus, the only option they have to identify their property is to put a wall sign on the large facade of the building. Putting a sign on the building that is only 32 square feet would not allow drivers on Estero Boulevard to identify the building. This is why the Best Western is asking for a sign that is 55 square feet, which is the smallest sign possible that allows drivers to identify their building. Specifically, the Applicant is seeking a variance from Section 30-153(b)(1), LDC, "maximum sign area," which limits sign area to 32 square feet. Included as **Exhibit C** is a photographic side-by-side comparison of the Best Western's existing sign (78 square feet) and their new proposed sign (55 square feet – superimposed) as required by the franchise agreement. The photo is taken from the western edge of Estero Boulevard in front of the property.

It is because of these unique circumstances with the building setback and the lack of any other sign that the Best Western is looking to the Town for a variance from the square feet limitation. Such circumstances have caused the hardship that the Malbons are facing and justifies relief from the sign area limitation.

The Applicant has worked with the vendor assigned to them by the Best Western franchise to create as small a sign as possible that can still allow drivers to identify the property from the street – 55 square feet. While this is not ideal for the Malbons given that it is still a 23 square feet reduction from their existing sign, they want to comply as close as possible with the Town's Code and are seeking the minimum variance possible.

As additional background, the Best Western's future land use categories are Mixed Residential and Recreation and their zoning is Commercial Resort (CR). The surrounding properties are a mix of resort and residential; specifically, immediately to the north is zoned Commercial Resort (CR) and Residential Multifamily (RM) with future land use categories of Mixed Residential and Recreation; immediately to the south is zoned Residential Multifamily (RM) with future land use categories of Mixed Residential and Recreation; and immediately to the east across Estero Boulevard is zoned Residential Conservation (RC) with a future land use category of Mixed Residential. Granting the variance would not have any negative effect on the surrounding properties; rather, it would allow for the smooth and safe flow of traffic of cars going in and out of the Best Western because drivers would be able to sufficiently identify the property.

How the Best Western meets the 5 specific guidelines for a variance in Sections 34-203(e)(1)e. and 34-87, LDC are included below.

1. As set forth above, there are exceptional and extraordinary conditions and circumstances inherent to this property including that, without this variance, drivers along Estero Boulevard would not be able to sufficiently identify the building. Due to the Town's landscaping and foliage along the concrete sidewalk adjacent to the property boundary (as well as the on-site landscaping and foliage that was in place prior to the ordinance being amended in 2011), a sign nearer to the street would not be feasible or helpful in identifying the property so the subject wall sign is the only way people will be able to identify the property. While the street setback for signs is three feet (Section 30-93(b), LDC), this particular building is set back approximately 90 feet from the right-of-way (30 times farther away) as there is a large parking lot between the right-of-way and the building. This makes visibility of the wall sign from the right-of-way uniquely challenging and necessitates a wall sign greater than 32 square feet. As mentioned above, this is the only sign that will identify their building, which existing sign is 78 square feet so this is a reduction of 23 square feet. See Exhibit C, which depicts the existing wall sign and the reduced proposed wall sign. A sign that is any less than 55 square feet would not sufficiently identify the property. The 2015 survey included as Exhibit B depicts that the driveway entrance is close to the southerly property boundary. All traffic searching for the Best Western comes from the south. Due to the proximity of the driveway to the southerly property boundary and the landscaping and foliage on the Estero Boulevard right-of-way and the southeast corner of the property, there is no available location to place any monument sign to advise drivers of the driveway entrance. Therefore, the wall sign needs to be visible to drivers because it is

the only way they will be able to identify the property and know to turn into the Best Western driveway.

- 2. The foregoing exceptional and extraordinary conditions and circumstances are what creates the hardship to Best Western justifying relief from the sign size limitation.
- 3. The conditions justifying the variance are not the result of any actions of the Applicant since the 2011 sign ordinance was adopted. The Best Western franchise is demanding compliance with its new logo which requires a replacement sign this is a mandatory requirement of maintaining the franchise with Best Western and the Applicant will be subject to serious penalties and fines if the new sign is not installed by December 31, 2016.
- 4. The variance sought is the minimum variance that will relieve the Applicant of an unreasonable burden caused by the application of the subject regulation because anything less than a 55 square feet wall sign would not sufficiently identify the property.
- 5. The granting of the variance will not be injurious to the neighborhood or otherwise detrimental to the public welfare. On the contrary, the 55 square feet sign would benefit the neighborhood and public welfare by sufficiently identifying the property and eliminating the potential for increased traffic and safety issues that would result from drivers on Estero Boulevard not being able to sufficiently identify the property. The proposed wall sign will have no adverse impact on the neighboring property to the north, south and east.
- 6. The conditions and circumstances on this property are not of so general or recurrent a nature as to make it more reasonable and practical to amend the subject regulation because other buildings that are set back closer to the road or that have the option to install a sign 3 feet from the road that is visible to drivers don't face this hardship. The Best Western building's significant set back from the road and the landscaping and foliage that block a sign nearer to the road are particularly unique from other businesses on the beach. While a 32 square feet wall sign may sufficiently identify other buildings with signage closer to the road, here, there are particularly unique visual identification issues that require a 55 square feet sign to identify the building.

The Applicant meets the general and specific requirements for a variance application set forth in Sections 34-202 and 34-203(e), LDC, respectively, as set forth in detail below.

# General Requirements (Sec. 34-202, LDC)

# Section 34-202(a) – General submittal requirements for public hearing application.

- (1) Legal description. The STRAP number for the Best Western parcel is 24-46-23-W3-00400.0090 and the legal description is set forth on the survey dated May 19, 2015, included as **Exhibit B**.
- (2) Boundary survey or certified sketch of description. The certified boundary survey dated May 19, 2015, included as **Exhibit B**, meets all of the minimum technical requirements in ch. 61G 17-6, F.A.C. and complies with Section 34-202(a)(2), LDC.
- (3) Confirmation of ownership. As set forth in the Application and Disclosure of Ownership Interest, FMB Associates LP dba Best Western Beach Resort is the owner of the subject parcel. See the Applicant's deed included as **Exhibit D**.
- (4) Area location map. The Application includes an area location map of the subject parcel from the Lee County Property Appraiser that complies with Section 34-202(a)(4), LDC.
- (5) Property owners list. The Application and Disclosure of Ownership Interest includes the complete list of all owners of the property subject to this request in compliance with Section 34-202(a)(5), LDC.
- (6) Surrounding property owners list. In compliance with Section 34-202(a)(6), LDC, the Application includes a complete list, with two sets of mailing labels, of all property owners, and their mailing addresses, for all property within 500 feet of the perimeter of the subject parcel.
- (7) Surrounding property owners map. In compliance with Section 34-202(a)(7), LDC, the Application includes a surrounding property owners map displaying all parcels within 500 feet of the perimeter of the subject parcel.
- (8) Additional material. The Applicant has provided the additional materials required by Sections 34-202(b) and 34-203, LDC.
  - (9) Filing fee. The Applicant has paid the filing fee in compliance with 34-202(a)(9).

# Additional submittal requirements for owner-initiated applications (Sec. 34-202(b), LDC)

- (1) Evidence of authority. The Applicant has provided the evidence of authority in compliance with Section 34-202(b)(1)a. through c., LDC.
- (2) Property restrictions. As set forth in the application, there are no deed restrictions on the subject property.

- (3) Boundary sketch. The boundary survey dated May 19, 2015, included as **Exhibit B**, complies with Section 34-202(b)(3), LDC by showing the location of existing structures on the site.
- (4) Confirmation of ownership. As set forth in the Application and Disclosure of Ownership Interest, FMB Associates LP dba Best Western Beach Resort, is the owner of the subject parcel. See the Applicant's deed included as Exhibit D.
- (5) Sketch of proposed building. Although there is no proposed building, the Applicant provided a site plan that shows the location of the existing sign and the proposed sign included as **Exhibit E**. In addition, the Applicant provided a picture of the existing wall sign and a superimposed depiction of the proposed sign side-by-side with its reduced square footage (included as **Exhibit C**).

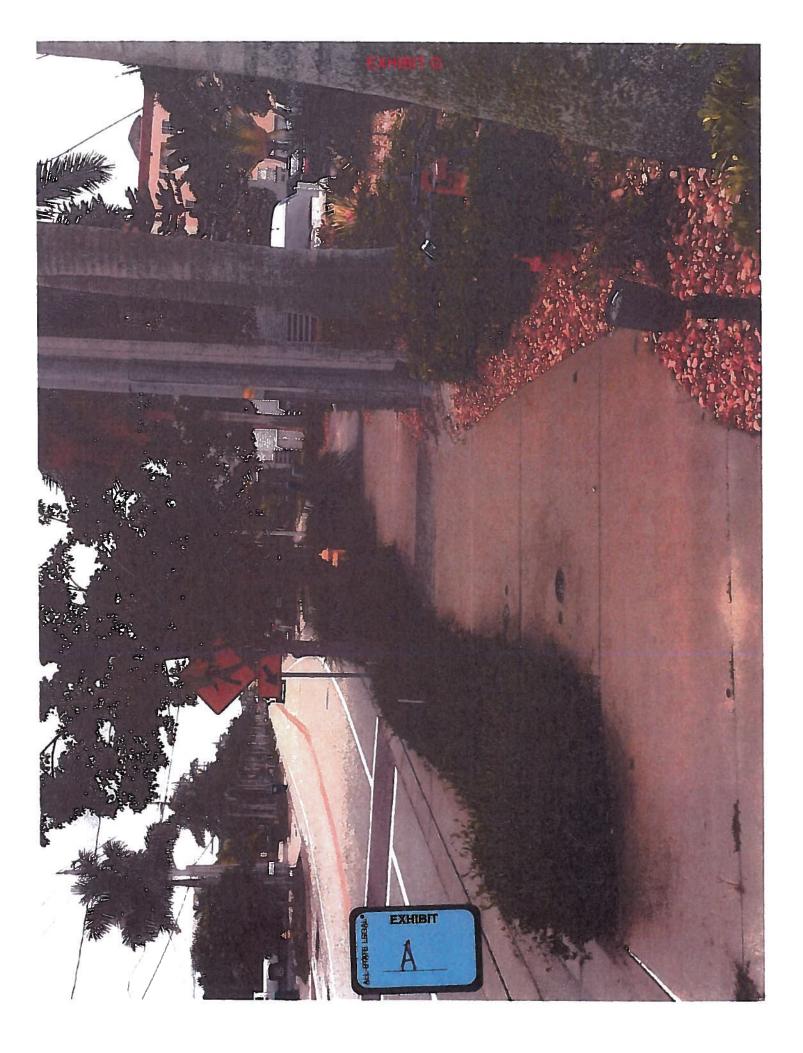
### Additional submittal requirements for variance applications (Sec. 34-203(e), LDC)

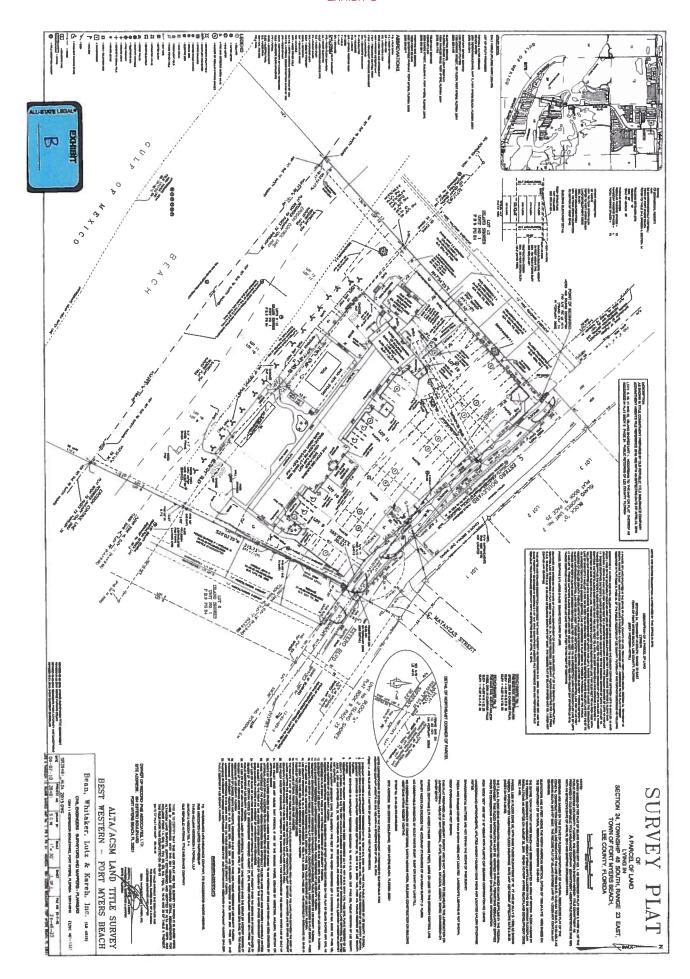
### (1) A document describing:

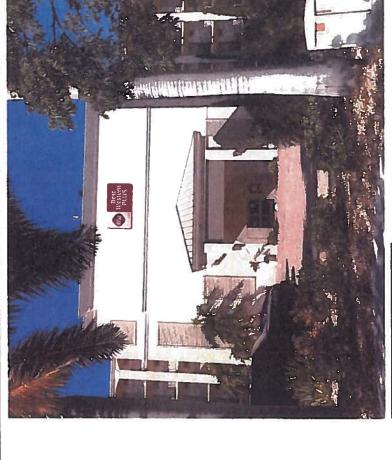
- a. The section number and the particular regulation of this code from which relief (variance) is requested. The Applicant is seeking relief (variance) from Section 30-153(b)(1), LDC, "maximum sign area," which limits sign area to 32 square feet. The Applicant's proposed wall sign is 55 square feet, which is a 23 feet reduction from their existing 78 square feet sign.
- b. The reason why the variance is need. The variance is needed because the Best Western is required under their franchise agreement to install new signage with the rebranded logo and lettering by December 31, 2016, or else face serious penalties and fines. A 55 square feet sign is needed because this is the smallest sign possible that allows drivers to identify their building, which is set back approximately 90 feet from the road. Unlike other buildings with signage much closer to the road (a sign can be as close as 3 feet from the road under Section 30-93(b), LDC), the Best Western's only sign to identify their building is more than 30 times farther away than a sign 3 feet from the road. Drivers along Estero Boulevard would be unable to identify their building unless the sign is 55 square feet. Furthermore, there is nowhere to put another sign to identify the property because of the landscaping and foliage in the Estero Boulevard right-of-way and at the eastern edge of the Best Western property, as well as the proximity of the driveway entrance to the southerly property entrance with all drivers travelling from the south. These unique circumstances are what creates the hardship which justifies the Best Western's request for relief.
- c. What effect, if any, granting of the variance would have on adjacent properties. Granting the variance would have no negative effect on the adjacent properties; rather, it would allow for the smooth and safe flow of traffic of cars going in and out of the Best Western because drivers would be able to sufficiently identify the property.

- d. The nature of the hardship which is used to justify the request for relief. The nature of the Best Western's hardship which justifies the request for relief includes their unique circumstances with the building setback and the lack of any other sign to identify the property, both as set forth in paragraph b. above.
- e. A statement as to how the property qualifies for the variance, directed, at a minimum, to the guidelines for decision-making embodied in § 34-87 of this chapter. The property qualifies for a variance because it meets the guidelines set forth in Section 34-87, LDC, as set forth on pages 2 and 3 of this Narrative above.
- (2) The Applicant's revised site plan (based on the survey dated May 19, 2015), included as **Exhibit E**, complies with the requirements of Section 34-203(e)(2). There are no proposed new structures and the proposed sign would be installed in the same location as the existing wall sign.
- (3) The Applicant is willing to provide any additional information required by the Town in compliance with Section 34-203(e)(3), LDC.

In summary, the Best Western wants to continue its positive relationship with the Town. They look forward to maintaining their status as a high quality beach resort that consistently attract tourists and locals to their facility. However, because of the demands of the Best Western franchise to install a new wall sign with the Best Western's new branding and the unique circumstances of their property with the building that is set back approximately 90 feet from the property line, the driveway entrance that is close to the southerly property boundary with all drivers travelling from the south, and the landscaping and foliage that would block visibility of a sign closer to Estero Boulevard, they are faced with a severe hardship of drivers along Estero Boulevard not being able to identify their resort if they are forced to install only a 32 square feet size. This is the only sign that will identify their building, which existing sign is 78 square feet. A sign that is any less than 55 square feet would not sufficiently identify the property. Therefore, through this variance request, they are seeking a 23 feet reduction from their existing 78 square feet sign, which is the minimum variance to the 32 square feet requirement to allow their guests and all other drivers on Estero Boulevard to sufficiently identify their property.







J. 1, E

VIT BINE IEGVI



14'-3"

5.-8.

.9-,5

Dimensions: -2'-6" H x -14'-3" W x -5'-6" DAH Attachment Method: Raceway Mounted

Description: Channel Latters EXISTING

furnination: internetly thurshated

Description: Well Sign Olty of faces: 1



H-55

Dimensions: ~5'-5 3/4" H x ~10'-0 7/18" W Attachment Method: Flush Mounted

/ESTERN

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> N. S. Ä

B/W PLUS Beach Resort

684 Estero Blvd Fort Myers Beach, FL 33931

DRAWING NO: D-ORDER#083888.03 ARTIST: AAAJ DIQTE: 08/30/16

CUSTOMER APPROVAL:

THE SEASON OF TH

RECORD VERFED - CHARLE GREIN, CLEIK

RY: G. SHRAWOOD, D.C.

This Quit-Claim Deed, Executed this 1st day of October LAZY TIDE, a Florida General Partnership

, A D. 10 85 . by

FMB ASSOCIATES, LTD., a Virginia Limited Partnership

whose postoffice address is 684 Estero Boulevard, Fort Myers Beach, Florida 33931 second party:

(Wherever used herein the terms "Gert party" and "acronal party" shall include singular and plansi, beirs, legal representatives, and asigns of individuals, and the nuccessum and satigns of corporations, wherever the posters to admit or requires.)

thinesseth, That the said first party, for and in consideration of the sum of S None in hand paid by the said second party, the receipt whereof is hereby acknowledged, does hereby remise, refease and quiti-claim unto the said second party forever, all the right, title, interest, claim and demand which the said first party has in and to the following described lot, piece or parcel of land, situate, lying and being in the County of Lee State of Florida , to-wit: in the County of

Lots 9, 10 and 11 of the subdivision known as Unit No. 1, ISLAND SHORES, according to the map or plat thereof on file and recorded in Plat Book 9, Page 24, Public Records of Lee County, Florida.

No consideration is being paid for this conveyance, the sole member of the Grantor partnership being one and the same as the Grantee partnership.

05.4

To Have and to Hold the same together with all and singular the appuritenances thereunto belonging or in anywise apperlaining, and all the estate, right, title, interest, lien, equity and claim what-sower of the said-first party, either in law or equity, to the only proper use, benefit and behoof of the said second party forever.

In Wilness Whereof, The said first party has signed and sealed these presents the day and year LAZY TIDE, a Florida General Partnership liest chave written. Signed, sealed and delivered in presence of:

STATE OF FLORIDA, COUNTY OF LEE

I HEREBY CERTIFY that on this day, before me, an

officer duly authorized in the State aforetald and in the County aforetaid to take acknowledgments, perionally appeared V.Alfred Etheridge, Jr., managing general partner of FMB Associates, Ltd., a Virginit partnership; which is the sole partner of Lazy Tide, a Florida general partnership that the sole partnership which is the sole partnership.

to me known to be the person described in and who executed the foregoing instrument and he before me that he executed the same.

WITNESS my hand and efficial real in the County and State tart aforesaid this tobor A. D. 19 85.

Immission expires:

A State tart aforesaid this Notary Public

October

My Commission expires:

This Instrument prepared by: Leelie T. Ahrenholz, Atty. P.J. Box 2656
Address Fort Myers Beach, Fla. 33931

EXHIBIT

409,050

OFF 1811 PG 0 9 7 5 This instrument was prepared by William H. Grace, Esq Mas

ALLEN, KNUDSEN, SWARTZ, DeBOEST, REOADS & EDWARDS P.O. Bez 1480 PORT MYERS, FLORIDA 88902

(STATUTORY FORM-SECTION 689.02 F.S.) This Indenture, Made this 24 day of

19 85. Between October

LAWRENCE J. BRUNO

Lee

, State of

Florida

, granter\*, and

F. M. B. ASSOCIATES, LTD., a Virginia Limited Partnership

whose post office oddress is 129 South Lynnhave Road, Virginia Beach, VA 23452

. Stote of Virginia

Mittenseih. That said granter, for and in consideration of the sum of

and other good and valuable canuscrations to said granter in hand paid by said grantee, the receipt whereaf is hereby acknowledged, has granted, bargained and sold to the said grantee, and grantee's heirs and assigns forever, the following described land, situate, lying and being in

SEE EXHIBIT "A" ATTACHED HERETO AND MADE A PART HEREOF.

Subject to easements, restrictions and reservations of record and taxes for the calender year.

This property is not the homestead of the grantor.

Intangible Tax Pd.

CHARLIE GREEN, CLERK, LLE COUNTY

Depary Com Deputy Clark

and said granter does hereby fully warrant the title to said land, and will defend the same against the lawful claims of all persons whomsoever.

""Grantor" and "grantee" are used for singular or plural, as context requires.

In Mitness Wherent, Grantor has hereunto set grantar's hand and seal the day and year first above written our présences sepled and delivered.

(Seal) LAWRENCE J.

(Seal) (Seol)

FLORIDA LEE STAYE OF COUNTY OF

i HEREBY CERTIFY that on this day before me, an afficer duly qualified to take acknowledgments, personally appeared LAWRENCE J. BRUNO

to me known to be the person described in and who executed the laregoing instrument and acknowledged before me that

WITNESS my hand and official seal in the County and State last aforesaid this 24 day of October 19.85.

My commission expires:

NOTARY PUBLIC STATE OF FLOUDA MY CONTINUE OF PLS LIMITS 1987 BORDO I R. W. L. W. L. L. C. LID.

PERS 3301

VEISTED - CHARLIE CREEN, MCCO20

OEK.

NEC 1811 PG 0976

#### EXHIBIT "A"

Lot 12 of ISLAND SHORES, Unit I; a subdivision in Government Lot 1. Section 24, Township 46 South, Range 23 East, Estero Island, Lee County, Florida, as shown in Plat Book 9, Page 24, Public Records of Lee County, Florida, LESS a parcel of land more fully described as follows:

Commencing at the common line between Lot 12 and Lot 13 of said ISLAND SHORES at the Southwesterly right-of-way line of Estero Boulevard (60 feet wide);

Thence run S  $49^{\circ}26'52^{\circ}W$  along said common line of Lot 12 and Lot 13 for 135.01 feet to the POINT OF BEGINNING:

Thence S 47°17'48"E 70.50 feet;

Thence S  $49^{\circ}26^{\circ}52^{\circ}W$  122 feet more or less to the water line of the Gulf of Mexico;

Thence Northwesterly along the said water line of the 'Gulf of Mexico 71 feet more or less to a point on the common line of said Lot 12 and Lot 13;

Thence N 49°26'52"E along said common line of Lot 12 and Lot 13 for 126 feet more or less to the POINT OF BEGINNING.

SUBJECT TO AND TOGETHER WITH a 10 foot wide ingress and egress right-of-way and road easement along the said westerly line of said bot 12 to Estero Boulevard.



